

# COMMUNICATION B.A.

## Program Requirements

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## Minimum Requirements for Communication B.A.: 120 credits

### CONCENTRATIONS: PUBLIC RELATIONS AND ORGANIZATIONAL COMMUNICATION (P. 1), SCIENCE AND ENVIRONMENTAL COMMUNICATION (P. 1), SOCIAL INTERACTION (P. 1)

Students must earn a C- grade or better in each course.

Code	Title	Credits
<b>General University Requirements</b>		
Complete the general university requirements. ( <a href="https://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext">https://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext</a> )		
<b>General Education Requirements</b>		
Complete the general education requirements. ( <a href="https://catalog.uaf.edu/bachelors/#generaleducationrequirementstext">https://catalog.uaf.edu/bachelors/#generaleducationrequirementstext</a> )		35-40
<b>B.A. Degree Requirements</b>		
Complete the B.A. degree requirements. ( <a href="https://catalog.uaf.edu/bachelors/#bachelorofartstext">https://catalog.uaf.edu/bachelors/#bachelorofartstext</a> )		37
<b>Communication Program Requirements</b>		
Complete the following:		
COM F181	Introduction to Communication Theory	3
COM F330	Intercultural Communication	3
COM F356	Gender and Communication	3
COM F401	Quantitative Research Methods in Communication <sup>1</sup>	3
COM F425	Communication Theory <sup>1</sup>	3
COM F482	Capstone Seminar in Communication <sup>2</sup>	3
Complete one of the following COM electives. Suggested electives are listed in each concentration. <sup>3</sup>		3
COM F220	Professional Interviewing	
COM Course	Any F300-F400 level <sup>4</sup>	
<b>Concentration</b>		
Complete one of the following:		9
Public Relations and Organizational Communication		
Science and Environmental Communication		
Social Interaction		
<b>Electives</b>		
General Electives		13-18
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Do not take these classes if considering the B.A./M.A. To maintain that option, only take them in the last year.

<sup>2</sup> Fulfills the baccalaureate capstone requirement.

<sup>3</sup> With advisor approval, an appropriate-level special topics or independent studies course in communication may be used to meet this requirement.

<sup>4</sup> If COM F300X is taken to meet the degree-specific requirement for ethics, then the student must take an additional F300- or F400-level communication course to complete the major.

## Concentrations

### PUBLIC RELATIONS AND ORGANIZATIONAL COMMUNICATION

Code	Title	Credits
<b>Public Relations and Organizational Communication Concentration Requirements</b>		
Complete the following:		
COM F431	Public Relations Campaigns	3
COM F433	Public Relations Theory and Practice	3
COM F445	Organizational Communication <sup>1</sup>	3
Recommended Electives:		
COM F353	Conflict, Mediation and Communication	
COM F441	Persuasion	
COM F467	Communication Activism, Advocacy and Social Movements	
<b>Total Credits</b>		<b>9</b>

<sup>1</sup> Do not take these classes if considering the B.A./M.A. To maintain that option, only take them in the last year.

### SCIENCE AND ENVIRONMENTAL COMMUNICATION

Code	Title	Credits
<b>Science and Environmental Communication Concentration Requirements</b>		
Complete the following:		
COM F211	Introduction to Science Communication: Theory & Practice	3
COM F312	Science Communication & the Environment	3
COM F313	Science & Intersectionality: Race, Gender and Sexuality	3
Recommended Electives:		
COM F410	Public Engagement in Science Communication	
COM F462	Communication in Health Contexts <sup>1</sup>	
<b>Total Credits</b>		<b>9</b>

<sup>1</sup> Do not take these classes if considering the B.A./M.A. To maintain that option, only take them in the last year.

### SOCIAL INTERACTION

Code	Title	Credits
<b>Social Interaction Concentration Requirements</b>		
Complete the following:		
COM F331	Advanced Group Communication	3
COM F422	Communication in Interpersonal Relationships <sup>1</sup>	3
COM F445	Organizational Communication <sup>1</sup>	3
Recommended Electives:		

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COM F353      Conflict, Mediation and Communication

COM F462      Communication in Health Contexts <sup>1</sup>

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**Total Credits** **9**

<sup>1</sup> Do not take these classes if considering the B.A./M.A. To maintain that option, only take them in the last year.