

Applied Business Minor

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Minimum Requirements for Applied Business Minor: 18 credits

Students must earn a C- grade or better in each course.

Code	Title	Credits
Business Innovations Minor Requirements		
Complete the following:		
ABUS F241	Business Law	3
or ABUS F242	Employment Law	
BA F151X	Introduction to Business	3
Tracks		
Complete 12 credits from one of the following tracks:		12
<i>Entrepreneurship Track</i>		
ABUS F101	Accounting I	
ABUS F260	Marketing Principles	
or ABUS F265	Emerging Marketing Trends	
or ABUS F274	Business in the Digital World	
ABUS F272	Business Plan Development	
ABUS F273	Entrepreneurship	
<i>General Track</i>		
ABUS F161	Personal Finance	
ABUS F179	Supervision Fundamentals	
ABUS F260	Marketing Principles	
ABUS F271	Business Communications	
<i>Human Resources Track</i>		
ABUS F175	Customer Service	
or ABUS F231	Introduction to Human Resources	
ABUS F179	Supervision Fundamentals	
or ABUS F232	Contemporary Management Strategies	
or ABUS F277	Leadership Dynamics	
ABUS F182	Administrative Procedures	
ABUS F264	Records Management	
<i>Leadership</i>		
ABUS F179	Supervision Fundamentals	
ABUS F231	Introduction to Human Resources	
ABUS F232	Contemporary Management Strategies	
or ABUS F277	Leadership Dynamics	
ABUS F263	Public Relations	
or ABUS F271	Business Communications	
<i>Marketing</i>		
ABUS F175	Customer Service	
ABUS F260	Marketing Principles	
ABUS F265	Emerging Marketing Trends	
ABUS F263	Public Relations	
or ABUS F274	Business in the Digital World	
Total Credits		18