Business Administration MBA

Minimum Requirements for Business Administration MBA: 30 credits

Concentrations: Blue (p. 1), Business Analytics (p. 1), Business Continuity (p. 1), (p. 2) Cybersecurity (p. 1), General Management (p. 2), Healthcare (p. 2), One Health (p. 2), STEM (p. 2)

Complete one of the following:

- MBA F680
- MBA F675
- MBA F643
- MBA F621
- MBA F617

Complete the following capstone course:

- MBA F690

Total Credits 30

Concentrations

Blue

The Blue concentration is designed for students interested in fisheries and marine science.

Complete three of the following:

- FISH F611 Human Dimensions of Environmental Systems
- FISH F687 Fisheries Management
- OCN F681 The Ocean and Global Change

Any other 600-level fisheries or marine science courses can be taken to satisfy concentration requirements, although these courses may require being taken in residence.

Total Credits 9

Business Analytics

Complete the following:

- MBA F634 Marketing Analytics
- MBA F633 Human Resources Analytics
- MBA F635 Storytelling with Data

Complete the following:

- MBA F623 Business Analytics
- MBA F632 Project Management
- MBA F645 Crisis Management

Total Credits 9

Business Continuity

Complete three of the following:

- MBA F647 Business Continuity Audit
- MBA F646 Business Continuity and Risk Assessment
- MBA F632 Project Management

Total Credits 9

Cybersecurity

Complete the following:

- MBA F641 Information Assurance and Risk Assessment
- MBA F648 Perspectives in Addressing Cybersecurity & Critical Infrastructure

Total Credits 3

1 More than one concentration may be earned for the degree; however, courses used in one concentration may not be used to meet requirements in another concentration.

- Students who earn grades of two Cs, one D, or one F in courses that are part of their MBA program will no longer be in good standing in the MBA program even if their cumulative GPA remains at or above 3.0. MBA students who are not in good standing will be subject to review and may be dismissed by the MBA committee.
- Students may not use more than two F600-level courses with C grades on their Advancement to Candidacy application.
- Students holding an undergraduate Accounting degree or CPA license may, with advisor approval, substitute MBA 602 with any UAF MBA or BA 400-level course.

Business Administration Program Requirements

Complete the following:

- MBA F602 Accounting for Managers
- MBA F617 Organizational Theory for Managers
- MBA F621 Economics for Managers
- MBA F643 Marketing Management
- MBA F675 Quantitative Methods for Managers
- MBA F680 Financial Markets and Strategy

Complete the following capstone course:

- MBA F690 Corporate Strategy

Total Credits 9

General University Requirements

Complete the graduate general university requirements. (https://catalog.uaf.edu/masters/#gurmastersdegreestext)

Master's Degree Requirements

Complete the master's degree requirements. (https://catalog.uaf.edu/masters/#masterofbusinessadministration)

Students holding an undergraduate Accounting degree or CPA license on their Advancement to Candidacy application.

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<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MBA F649</td>
<td>Cyber Threats and Vulnerabilities</td>
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**Total Credits** 9

### General Management

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<tr>
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<tbody>
<tr>
<td>MBA F607</td>
<td>Human Resources Management</td>
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<td>MBA F627</td>
<td>Business Law and Ethics</td>
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<tr>
<td>MBA F632</td>
<td>Project Management</td>
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<tr>
<td>MBA F635</td>
<td>Storytelling with Data</td>
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<tr>
<td>MBA F642</td>
<td>Economics of Environmental and Business Sustainability</td>
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<tr>
<td>MBA F653</td>
<td>Internship in Business Administration</td>
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<tr>
<td>MBA F656</td>
<td>Strategic Leadership</td>
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<tr>
<td>MBA F657</td>
<td>Strategic Collaboration</td>
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<td>MBA F673</td>
<td>Innovation Management</td>
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<tr>
<td>MBA F674</td>
<td>New Venture Development</td>
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<tr>
<td>MBA F683</td>
<td>Advanced Topics in Marketing</td>
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<tr>
<td>MBA F691</td>
<td>Advanced Topics in Business</td>
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**Total Credits** 9

### Healthcare

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<tr>
<td>MBA F636</td>
<td>Survey of Healthcare Administration</td>
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<tr>
<td>MBA F637</td>
<td>Information Systems and Decision Making in Health Services</td>
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<tr>
<td>MBA F638</td>
<td>Healthcare Law &amp; Ethics</td>
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<tr>
<td>MBA F639</td>
<td>Healthcare Finance and Economics</td>
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**Total Credits** 9

### One Health

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<th>Credits</th>
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<tbody>
<tr>
<td>OH F615</td>
<td>One Health Concepts (One Health Concepts—subject change from DVM F615)</td>
<td></td>
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<tr>
<td>OH F620</td>
<td>One Health Challenges in the Circumpolar North (One Health Challenges in the Circumpolar North—subject change from DVM F620)</td>
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<tr>
<td>OH F621</td>
<td>One Health Colloquium</td>
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</table>

**Total Credits** 9

### STEM

This concentration may require some courses to be taken in residence.

**STEM Concentration Requirements**

Students will take three graduate-level courses in their approved STEM field. These courses must be approved by the MBA advisor. **Total Credits** 9

Applications will be reviewed on a continuous basis. Complete the admission process including the following:

- Students with a graduate degree from an accredited institution may be admitted without taking the GMAT or GRE exam.
- UAF B.B.A. graduates with an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE exam. Those with GPA between 3.25 and 2.75 must submit results of the Watson-Glaser Critical Thinking exam for review. Those with GPA below 2.75 must submit results from the GMAT or GRE for review.
- Non-UAF applicants with a bachelor’s degree in business from an AACSB-accredited institution and an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE. Those with GPA between 3.25 and 2.75 must submit results of the Watson-Glaser Critical Thinking exam for review. Those with GPA below 2.75 must submit results from the GMAT or GRE for review.
- Applicants with non-business degrees and GPA from 4.00 to 2.75 must submit results of the Watson-Glaser Critical Thinking exam for review. Those with GPA below 2.75 must submit results from the GMAT or GRE for review.

### Learning Outcomes

**Students graduating from this program will be able to:**

- Produce high-quality professional communications on technical issues/topics for internal and/or external audiences
- Produce high-quality professional presentations using various modes of technology on technical issues/topics for internal and/or external audiences
- Explore issues, ideas, and events comprehensively before accepting or formulating an opinion or conclusion
- Identify and understand whether certain business conduct is legal and/or ethical and apply the knowledge situationally
- Test hypotheses and use quantitative and qualitative data to interpret business performance
- Express and interpret the time value of money
- Summarize theories of individual and group dynamics, organizational culture and structure
- Identify and interpret marketing strategy
- Explain the determinants of supply and demand
- Interpret the business implications of financial statement information

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