O.E.C., CONTENT CREATION

Occupational Endorsement
The occupational endorsement in content creation provides education and training to prepare students to enter the online content creation space. Training will emphasize skills needed to develop an online presence, business and self-employment, personal finance, basic computer and peripheral support, troubleshooting, and managing groups of people. Students will be equipped with skill sets enabling them to enter into various digital content creation platforms such as streaming, vlogging and other social media sites with the preparation and principles to run their accounts as an effective business.

Minimum Requirements for Content Creation Occupational Endorsement: 16 credits

College of Rural Community Development (http://www.uaf.edu/rural/)
907-474-7143

Admission Requirements
Complete the following admission requirements:

• Be at least 16 years old by the first day of the semester in which you are admitted.

Program Requirements
Students must earn a C- or better in each course.

Minimum Requirements for Content Creation Occupational Endorsement: 16 credits

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<tr>
<th>Code</th>
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| General University Requirements
Complete the general university requirements. (http://catalog.uaf.edu/endorsements/)|
| Occupational Endorsement Requirements
Complete the occupational endorsement requirements. (http://catalog.uaf.edu/endorsements/)|
| Content Creation Program Requirements
ABUS F189 The Culture and Business of Gaming | 3       |
| BA F151X Introduction to Business          | 3       |
| CITS F203 Information Technology Support Fundamentals | 4       |
| COJO F121X Introduction to Interpersonal Communication | 3       |
| COJO F280 Video Storytelling               | 3       |