APPLIED MANAGEMENT (BAM)

BAM F308  Professional Development: How to Prepare for a Job and Other Survival Skills
1 Credit
Offered Fall, Spring and Summer
Learn how to compose and analyze essential business and personal communications with an emphasis on those related to the job search, including resumes, letters and emails. Learn and apply job seeking and career advancement skills related to interviews, business etiquette, and personal brand.
Prerequisites: WRTG F111X; COJO F131X, COJO F141X or COJO F121X; BA F151X (may be taken concurrently), ACCT F261X (may be taken concurrently) or AIS F101 (may be taken concurrently).
Crosslisted with BA F308.
Lecture + Lab + Other: 1 + 0 + 0

BAM F309  Professional Development: Finding a Career
1 Credit
Offered As Demand Warrants
Further your understanding of business and personal communications, with an emphasis on communications used in the typical workplace, including letters, reports and memoranda. Learn and apply career advancement skills related to social media presence, advanced interviewing techniques and site visits.
Prerequisites: WRTG F211X, WRTG F212X, WRTG F213X or WRTG F214X; BA F308.
Cross-listed with BA F309.
Lecture + Lab + Other: 1 + 0 + 0

BAM F310  Professional Development: Being Successful in Your Career
1 Credit
Offered As Demand Warrants
Master business and personal communications needed for career advancement and success in a typical work environment. Learn and negotiate, networking, meeting and presentation facilitation, on-the-job conflict management, ethics, using social media, and interpersonal communications on the job.
Prerequisites: WRTG F211X, WRTG F212X, WRTG F213X or WRTG F214X; BA F308.
Cross-listed with BA F310.
Lecture + Lab + Other: 1 + 0 + 0

BAM F320  Management
3 Credits
Offered As Demand Warrants
This course introduces and explores the concepts, theories, and principles of management. We will study the basic managerial functions of planning, organization, staffing, directing, and controlling resources to accomplish organizational goals. Special consideration given to the different roles managers provide and the unique skills required to carry out those roles.
Prerequisites: WRTG F111X.
Lecture + Lab + Other: 3 + 0 + 0

BAM F352  Accounting and Finance
3 Credits
Offered As Demand Warrants
This course introduces non-business managers to the basics of accounting and financing. Topics that will be covered include cost accounting, budgeting, cash flows, and how to read a basic financial report.
Prerequisites: MATH F122X.
Lecture + Lab + Other: 3 + 0 + 0

BAM F435  Entrepreneurship
3 Credits
Offered As Demand Warrants
This course will provide students with the steps toward starting and growing their own business and entrepreneurial ventures for other businesses. They will learn methods, mindset and approaches necessary to form a business. Upon completion, students will have the resources, behaviors and confidence to develop a new venture.
Prerequisites: BA F151X; ACCT F261X or BAM F352.
Crosslisted with BA F435.
Lecture + Lab + Other: 3 + 0 + 0

BAM F462  Project Management
3 Credits
Offered As Demand Warrants
This course is designed to incorporate management strategies with key components of project management fundamentals into a setting that managers would use. It stresses the importance of project management in successful organizations and the role the project management plays in business strategies.
Prerequisites: BA F343; BAM F320; BAM F352; WRTG F111X; upper division standing.
Cross-listed with BA F464.
Lecture + Lab + Other: 3 + 0 + 0