

Applied Management (BAM)

College of Business and Security Management

Applied Management Program (<https://www.uaf.edu/cbsm/programs/applied-management.php>)
907-474-7461

BAM F308 Professional Development: How to Prepare for a Job and Other Survival Skills

1 Credit

Offered Fall, Spring and Summer

Learn how to compose and analyze essential business and personal communications with an emphasis on those related to the job search, including resumes, letters and emails. Learn and apply job seeking and career advancement skills related to interviews, business etiquette and personal brand.

Prerequisites: WRTG F111X; COM F121X, COM F131X or COM F141X; BA F151X (may be taken concurrently), ACCT F261X (may be taken concurrently) or AIS F101 (may be taken concurrently).

Cross-listed with BA F308.

Lecture + Lab + Other: 1 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus

BAM F309 Professional Development: Finding a Career

1 Credit

Offered Fall, Spring and Summer

Further your understanding of business and personal communications, with an emphasis on communications used in the typical workplace, including letters, reports and memoranda. Learn and apply career advancement skills related social media presence, advanced interviewing techniques and site visits.

Prerequisites: WRTG F211X, WRTG F212X, WRTG F213X or WRTG F214X; BA F308.

Cross-listed with BA F309.

Lecture + Lab + Other: 1 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus

BAM F310 Professional Development: Being Successful in Your Career

1 Credit

Offered Fall, Spring and Summer

Master the business and personal communications needed for career advancement and success in a typical work environment. Learn about negotiations, networking, meeting and presentation facilitation, on-the-job conflict management, ethics, using social media and interpersonal communications on the job.

Prerequisites: BA F308; WRTG F211X, WRTG F212X, WRTG F213X or WRTG F214X.

Cross-listed with BA F310.

Lecture + Lab + Other: 1 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus

BAM F320 Management

3 Credits

Offered Fall, Spring and Summer

This course introduces and explores the concepts, theories, and principles of management. We will study the basic managerial functions of planning, organization, staffing, directing, and controlling resources to accomplish organizational goals. Special consideration given to the different roles managers provide and the unique skills required to carry out those roles.

Prerequisites: WRTG F111X.

Lecture + Lab + Other: 3 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus

BAM F352 Accounting and Finance

3 Credits

Offered Fall and Spring

This course introduces non-business managers to the basics of accounting and financing. Topics that will be covered include cost accounting, budgeting, cash flows, and how to read a basic financial report.

Prerequisites: MATH F122X.

Lecture + Lab + Other: 3 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus

BAM F435 Entrepreneurship

3 Credits

Offered Fall

This course will provide students with the steps toward starting and growing their own business and entrepreneurial ventures for other businesses. They will learn methods, mindset and approaches necessary to form a business. Upon completion, students will have the resources, behaviors and confidence to develop a new venture.

Prerequisites: BA F151X; ACCT F261X or BAM F352.

Cross-listed with BA F435.

Lecture + Lab + Other: 3 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus

BAM F440 Logistics

3 Credits

Offered Fall and Spring

This course introduces students to the fundamental principles and practices of logistics management. Topics include supply chain management, transportation, inventory management, warehousing and the use of technology in logistics. Students will gain a comprehensive understanding of how logistics contributes to an organization's operational success.

Prerequisites: WRTG F111X; junior or senior standing.

Cross-listed with BA F440.

Lecture + Lab + Other: 3 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus

BAM F462 Project Management

3 Credits

Offered Fall and Spring

This course is designed to cover key components of project management with emphasis on the practical approach to managing and delivering projects. We will focus on concepts, techniques, and best practices that allow the project manager to deliver simple or complex projects and lead project teams successfully.

Prerequisites: BAM F320 or BA F390; BAM F352 or ACCT F261X; WRTG F111X; BA F343; upper division standing.

Cross-listed with BA F464.

Lecture + Lab + Other: 3 + 0 + 0

Grading System: Letter Grades with option of Plus/Minus