APPLIED MANAGEMENT (BAM)

BAM F320 Management
3 Credits
Offered As Demand Warrants
This course introduces and explores the concepts, theories, and principles of management. We will study the basic managerial functions of planning, organization, staffing, directing, and controlling resources to accomplish organizational goals. Special consideration given to the different roles managers provide and the unique skills required to carry out those roles.
Prerequisites: WRTG F111X.
Lecture + Lab + Other: 3 + 0 + 0

BAM F352 Accounting and Finance
3 Credits
Offered As Demand Warrants
This course introduces non-business managers to the basics of accounting and financing. Topics that will be covered include cost accounting, budgeting, cash flows, and how to read a basic financial report.
Prerequisites: MATH F122X.
Lecture + Lab + Other: 3 + 0 + 0

BAM F462 Project Management
3 Credits
Offered As Demand Warrants
This course is designed to incorporate management strategies with key components of project management fundamentals into a setting that managers would use. It stresses the importance of project management in successful organizations and the role the project management plays in business strategies.
Prerequisites: BA F343; BAM F320; BAM F352; BA F360; WRTG F111X; upper division standing.
Lecture + Lab + Other: 3 + 0 + 0