Planning and preparation are the keys to success in business. The A.A.S. degree in applied business provides students with the skills and training to run a business effectively. The program covers basic knowledge and skills, emerging technologies, advanced procedures and interpersonal skills. Courses teach the principles of accounting, management, human relations, math, communications, customer service, computers, law, finance and logic. Instructors provide a practical understanding of the marketplace, not just a textbook view of business.

Potential careers for graduates include entrepreneurship and midlevel positions in business management, tourism, human resources and public administration.

Degree


With concentrations in:

- Administrative Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Administrative)
- Applied Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#AppliedMgmt)
- Computer Applications (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Computer)
- Entrepreneurship (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Entrepr)
- Finance (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Finance)
- Health Care Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Health)
- Human Resources (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Human)
- Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Mgmt)
- Marketing (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#mktg)
- Public Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Public)
- Recreation and Guiding Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#RecGuiding)
- Tourism (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Tourism)