BUSINESS, APPLIED

A.A.S. Degree

The Associate of Applied Science (A.A.S.) degree in applied business is a two-year program designed to provide students with a well-rounded business education covering a wide range of related subjects. Students who have completed the business management certificate will be able to apply their credits towards the A.A.S. degree in applied business.

Students will complete courses that will advance their business knowledge of supervision, human resources, management issues, business law, and marketing and public relations. Additionally, the program provides the opportunity for students to focus their studies in any one of the following 12 concentration areas: Administrative Management, Applied Management, Computer Applications, Entrepreneurship, Finance, Health Care Management, Human Resources, Management, Marketing, Public Management, Recreation and Guiding Management, and Tourism.

Minimum Requirements for Applied Business A.A.S. Degree: 60 credits

Community and Technical College
Applied Business (https://www.ctc.uaf.edu/programs/business-applied/)
907-455-2800

Programs

Degree

• A.A.S., Business, Applied (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/)

With concentrations in:

• Administrative Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Administrative)
• Applied Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#AppliedMgmt)
• Computer Applications (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Computer)
• Entrepreneurship (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Entrepr)
• Finance (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Finance)
• Health Care Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Health)
• Human Resources (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Human)
• Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Mgmt)
• Marketing (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#mktg)
• Public Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Public)
• Recreation and Guiding Management (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#RecGuiding)
• Tourism (http://catalog.uaf.edu/certificates-associate/certificate-associate-programs/business-applied/aas/#Tourism)