

# Economics B.B.A.

## Program Requirements

Catalog Department Overview # (<https://catalog.uaf.edu/academic-departments/business-administration/>)

## Minimum Requirements for Economics B.B.A.: 120 credits

Students must earn a C- grade or better in each course.

	Credits
<b>General University Requirements</b>	
Complete the general university requirements. ( <a href="https://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext">https://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext</a> )	
<b>General Education Requirements</b>	
Complete the general education requirements. ( <a href="https://catalog.uaf.edu/bachelors/#generaleducationrequirementstext">https://catalog.uaf.edu/bachelors/#generaleducationrequirementstext</a> )	35-40

As part of the general education requirements, complete the following:

MATH F122X	Essential Precalculus with Applications
or MATH F151X	College Algebra for Calculus
or MATH F156X	Precalculus
or MATH F230X	Essential Calculus with Applications in the Life Sciences
or MATH F251X	Calculus I
or MATH F252X	Calculus II
or MATH F253X	Calculus III

### B.B.A. Degree Requirements

Complete the B.B.A. degree requirements. ( <a href="https://catalog.uaf.edu/bachelors/#bachelorofbusinessadministrationtext">https://catalog.uaf.edu/bachelors/#bachelorofbusinessadministrationtext</a> )	23
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### Economics Program Requirements

Complete the following:		
AIS F310	Management of Information Systems	3
or AIS F316	Accounting Information Systems	
AIS F324	Advanced MS Excel	1
AIS F342	MS Excel for Finance	1
BA F308	Professional Development: How to Prepare for a Job and Other Survival Skills	1
BA F309	Professional Development: Finding a Career	1
or BA F310	Professional Development: Being Successful in Your Career	
BA F325	Financial Management	3
BA F330	The Legal Environment of Business	4
BA F343	Principles of Marketing	3
BA F360	Operations Management	3
BA F390	Organizational Theory and Behavior	3
or BA F391	Alaska Native Corporations: A Historical and Contemporaneous Perspective	
BA F421	Business Analytics	3
BA F462	Corporate Strategy	3

ECON F321	Intermediate Microeconomics	3
ECON F324	Intermediate Macroeconomics	3
ECON F335	Intermediate Natural Resource Economics	3
ECON F350	Money and Banking	3
ECON F434	Environmental Economics	3
ECON F439	Energy Economics	3
ECON F463	International Economics	3
HSEM F415	Cybersecurity in the 21st Century: Technology and Ethics	3
or HSEM F416	Cybersecurity Management	
or HSEM F417	Cybersecurity Resiliency	
or HSEM F418	Cybercrime, Fraud and Law	
HSEM F445	Business Continuity and Crisis Management	3

<b>Electives</b>	
General Electives	1-6
<b>Total Credits</b>	<b>120</b>

## Roadmaps

Catalog Department Overview # (<https://catalog.uaf.edu/academic-departments/business-administration/>)

Roadmaps provide suggested semester-by-semester study plans for programs and are based on full-time enrollment, unless otherwise specified.

- This roadmap should be used in conjunction with regular academic advising sessions. All students are encouraged to meet with their advisor or mentor each semester.
- Certain courses and milestones must be completed in the specified semester to ensure on-time graduation.
- Transfer credits may affect the roadmap.
- Requirements, course availability, and sequencing may change.
- Courses marked with (\*) are recommended.

### First Year

Fall	Credits Spring	Credits
BA F151X (*) <sup>4</sup>	3 AIS F101 <sup>18</sup>	1
COM F121X, F131X, or F141X <sup>4</sup>	3 ECON F101X <sup>18</sup>	3
ECON F111X (*) <sup>4,8</sup>	3 WRTG F211X, F212X, F213X, or F214X <sup>1</sup>	3
LS F101X <sup>15</sup>	1 General Education Requirement - Humanities	3
MATH F122X, F151X, F156X, F230X, F251X, F252X, or F253X <sup>6</sup>	3-4 General Education Requirement - Natural Sciences	4
WRTG F111X <sup>1</sup>	3	
<b>16-17</b>		<b>14</b>

### Second Year

Fall	Credits Spring	Credits
ACCT F261X <sup>18</sup>	3 ACCT F262 <sup>18</sup>	3
ECON F102X <sup>18</sup>	3 BA F254X (*) <sup>5</sup>	3
ECON F227 <sup>18</sup>	3 BA F360 <sup>20,25</sup>	3
ECON F235X <sup>18</sup>	3 ECON F350 <sup>20,25</sup>	3

General Education Requirement - Natural Sciences	4 General Education Requirement - Arts	3
<b>16</b>	<b>15</b>	
<b>Third Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
AIS F324 <sup>20,25</sup>	1 AIS F342 <sup>20,25</sup>	1
BA F323X <sup>11,20,25</sup>	3 BA F330 <sup>20,25</sup>	4
BA F325 <sup>20,25</sup>	3 BA F421 <sup>20,25</sup>	3
ECON F321 <sup>20,25</sup>	3 ECON F324 <sup>20,25</sup>	3
HSEM F415, F416, F417, or F418 <sup>20,25</sup>	3 ECON F335 <sup>20,25</sup>	3
Complete one of the following: <sup>20,25</sup>	3	
AIS F310 (*)		
AIS F316		
<b>16</b>	<b>14</b>	
<b>Fourth Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA/BAM F308 <sup>20,25</sup>	1 BA F309, F310, BAM F309, or BAM F310 <sup>20,25</sup>	1
BA F343 <sup>20,25</sup>	3 BA F462 <sup>20,21,25</sup>	3
ECON F434 <sup>20,25</sup>	3 ECON F439 <sup>20,25</sup>	3
HSEM F445 <sup>20,25</sup>	3 ECON F463 <sup>20,25</sup>	3
General Elective	3 General Elective	3
Complete one of the following: <sup>20,25</sup>	3	
BA F390 (*)		
BA F391		
<b>16</b>	<b>13</b>	
<b>Total Credits 120-121</b>		

### Footnote Definitions

General Education Requirements	Degree Requirements	Program & Other Requirements
1—Communication	8—Alaska Native-themed	20—Program Requirement
2—Arts	9—Communication	21—Capstone Requirement
3—Humanities	10—Computation	22—Concentration Course
4—Social Sciences	11—Ethics	23—General Elective
5—Additional Arts, Humanities or Social Sciences	12—Humanities	24—Minor Course
6—Mathematics	13—Human Relations	25—Upper Division
7—Natural Sciences	14—Humanities or Social Sciences	26—Program Elective
	15—Library & Information Research	
	16—Mathematics	
	17—Natural Sciences	
	18—Other	
	19—Social Sciences	

## Learning Outcomes

Catalog Department Overview # (<https://catalog.uaf.edu/academic-departments/business-administration/>)

Learning Outcomes are specific, measurable statements that define the knowledge and skills students will gain by the end of the program.

Graduates of this program will be able to:

- Produce high-quality professional communications and presentations on technical issues and topics for internal and external audiences
- Produce high-quality professional presentations using various modes of technology on technical issues and topics for internal and external audiences
- Recognize assumptions, evaluate arguments and draw appropriate conclusions
- Identify and understand whether certain business conduct is legal and/or ethical and apply the knowledge situationally
- Test hypotheses, discuss business regulations, deploy a variety of information management systems and relate business concepts to a global scale
- Apply and interpret accounting and financial information
- Express and interpret the time value of money
- Identify and interpret marketing strategy
- Summarize theories of individual and group dynamics, organizational culture and structure
- Define and use supply and demand, opportunity cost, marginal analysis and various types of market structures
- Identify and interpret inflation, recession, unemployment, national accounting, interest rates and other determinants and measures of the nation's economic well-being