

COMMUNICATION B.A.

Program Requirements

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Minimum Requirements for Communication B.A.: 120 credits

CONCENTRATIONS: PUBLIC RELATIONS AND ORGANIZATIONAL COMMUNICATION (P. 1), SCIENCE AND ENVIRONMENTAL COMMUNICATION (P. 1), SOCIAL INTERACTION (P. 1)

Students must earn a C- grade or better in each course.

Code	Title	Credits
General University Requirements		
Complete the general university requirements. (http://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext)		
General Education Requirements		
Complete the general education requirements. (http://catalog.uaf.edu/bachelors/#generaleducationrequirementstext)		35-40
B.A. Degree Requirements		
Complete the B.A. degree requirements. (http://catalog.uaf.edu/bachelors/#bachelorofartstext)		37
Communication Program Requirements		
Complete the following:		
COM F181	Introduction to Communication Theory	3
COM F330	Intercultural Communication	3
COM F356	Gender and Communication	3
COM F401	Quantitative Research Methods in Communication ¹	3
COM F425	Communication Theory ¹	3
COM F482	Capstone Seminar in Communication ²	3
Complete one of the following COM electives. Suggested electives are listed in each concentration. ³		3
COM F220	Professional Interviewing	
COM Course	Any F300-F400 level ⁴	
Concentration		
Complete one of the following:		9
Public Relations and Organizational Communication		
Science and Environmental Communication		
Social Interaction		
Electives		
General Electives		13-18
Total Credits		120

¹ Do not take these classes if considering the B.A./M.A. To maintain that option, only take them in the last year.

² Fulfills the baccalaureate capstone requirement.

³ With advisor approval, an appropriate-level special topics or independent studies course in communication may be used to meet this requirement.

⁴ If COM F300X is taken to meet the degree-specific requirement for ethics, then the student must take an additional F300- or F400-level communication course to complete the major.

Concentrations

PUBLIC RELATIONS AND ORGANIZATIONAL COMMUNICATION

Code	Title	Credits
Public Relations and Organizational Communication Concentration Requirements		
Complete the following:		
COM F431	Public Relations Campaigns	3
COM F433	Public Relations Theory and Practice	3
COM F445	Organizational Communication ¹	3
Recommended Electives:		
COM F353	Conflict, Mediation and Communication	
COM F441	Persuasion	
COM F467	Communication Activism, Advocacy and Social Movements	
Total Credits		9

¹ Do not take these classes if considering the B.A./M.A. To maintain that option, only take them in the last year.

SCIENCE AND ENVIRONMENTAL COMMUNICATION

Code	Title	Credits
Science and Environmental Communication Concentration Requirements		
Complete the following:		
COM F211	Introduction to Science Communication: Theory & Practice	3
COM F312	Science Communication & the Environment	3
COM F313	Science & Intersectionality: Race, Gender and Sexuality	3
Recommended Electives:		
COM F410	Public Engagement in Science Communication	
COM F462	Communication in Health Contexts ¹	
Total Credits		9

¹ Do not take these classes if considering the B.A./M.A. To maintain that option, only take them in the last year.

SOCIAL INTERACTION

Code	Title	Credits
Social Interaction Concentration Requirements		
Complete the following:		
COM F331	Advanced Group Communication	3
COM F422	Communication in Interpersonal Relationships ¹	3
COM F445	Organizational Communication ¹	3
Recommended Electives:		

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COM F353 Conflict, Mediation and Communication

COM F462 Communication in Health Contexts ¹

Total Credits **9**

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