

BUSINESS ADMINISTRATION B.B.A.

Program Requirements

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Minimum Requirements for Business Administration B.B.A.: 120 credits

CONCENTRATIONS: FINANCE (P. 1) & ECONOMICS (P. 1), GENERAL BUSINESS (P. 2), HUMAN RESOURCES (P. 2), LEADERSHIP (P. 2), MARKETING (P. 2), SPORT MANAGEMENT (P. 2)

Students must earn a C- grade or better in each course.

Code	Title	Credits
General University Requirements		
Complete the general university requirements. (https://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext)		
General Education Requirements		
Complete the general education requirements.		35-40
(https://catalog.uaf.edu/bachelors/#generaleducationrequirementstext)		
As part of the general education requirements, complete the following:		
MATH F122X	Essential Precalculus with Applications	
B.B.A. Degree Requirements		
Complete the B.B.A. degree requirements.		22
(https://catalog.uaf.edu/bachelors/#bachelorofbusinessadministrationtext)		
As part of the B.B.A. requirements, complete the following:		
BA F323X	Business Ethics	
Business Administration Program Requirements		
Complete the following:		
AIS F310	Management of Information Systems	3
or AIS F316	Accounting Information Systems	
AIS F324	Advanced MS Excel	1
AIS F342	MS Excel for Finance	1
BA F307	Introductory Human Resources Management	3
BA F308	Professional Development: How to Prepare for a Job and Other Survival Skills	1
BA F309	Professional Development: Finding a Career	1
or BA F310	Professional Development: Being Successful in Your Career	
BA F325	Financial Management	3
BA F330	The Legal Environment of Business	4
BA F343	Principles of Marketing	3
BA F360	Operations Management	3
BA F390	Organizational Theory and Behavior	3

or BA F391	Alaska Native Corporations: A Historical and Contemporaneous Perspective	
BA F462	Corporate Strategy ¹	3
HSEM F415	Cybersecurity in the 21st Century: Technology and Ethics	3
or HSEM F416	Cybersecurity Management	
or HSEM F417	Cybersecurity Resiliency	
or HSEM F418	Cybercrime, Fraud and Law	
HSEM F445	Business Continuity and Crisis Management	3
Complete one of the following:		3
BA F460	International Business	
BA F461	International Finance	
Additional 9 credits from ACCT, BA, ECON, or a second concentration.		9
Concentration		
Complete one or more of the following concentrations:		9
Finance & Economics		
General Business		
Human Resources		
Leadership		
Marketing		
Sport Management		
Electives		
General Electives		2-7
Total Credits		120

¹ As part of the B.B.A. degree requirements, BA F462 fulfills the baccalaureate capstone requirement.

Students majoring in business administration may not minor in the following: finance, general business, management and organizations, marketing, sport management or the business administration track of the leadership minor.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned at UAF. Twenty-four out of the last 30 credits earned must be taken at UAF.

Note: Students may earn a B.B.A. with more than one concentration in the above areas.

Note: Only one B.B.A. degree may be earned with a major in business administration.

Concentrations

FINANCE & ECONOMICS

Code	Title	Credits
Finance & Economics Concentration Requirements		
Complete three of the following: ²		9
BA F423	Investment Analysis	
BA F424	Real Estate and Alternative Investments	
BA F454	Student Investment Fund	
BA F455	Portfolio Management	
BA F461	International Finance	

ECON F350	Money and Banking	
ECON F351	Public Finance	
Total Credits		9

² Classes must be different than those used to meet the B.B.A. degree and the major requirements. Courses cannot double count.

GENERAL BUSINESS

Code	Title	Credits
General Business Concentration Requirements		
Complete the following:		
Complete 9 credits as approved by the undergraduate director		9
At least 6 credits must be BA courses, the rest may be select AIS, ACCT, ECON, HSEM or SPRT classes. ³		
At least 6 credits must be upper-division.		
Total Credits		9

³ Classes must be different than those used to meet the B.B.A. degree and the major requirements. Courses cannot double count.

HUMAN RESOURCES

Code	Title	Credits
Human Resources Concentration Requirements		
Complete three of the following:		
BA F317	Employment Law	
BA F457	Training and Management Development	
BA F489	Public Sector Labor Relations	
PSY F390	Psychology of Work	
Total Credits		9

LEADERSHIP

Code	Title	Credits
Leadership Concentration Requirements		
Complete three of the following:		
BA/SPRT F280	Sport Leadership	
BA/LEAD F470	Leadership Theory and Development	
BA/LEAD F472	Leading Change	
HSEM/LEAD F456	Leaderships in Dangerous Contexts	
Total Credits		9

MARKETING

Code	Title	Credits
Marketing Concentration Requirements		
Complete three of the following:		
BA F241	Advertising, Sales and Promotion	
BA F436	Consumer Behavior	
BA F443	Social Media Marketing	
BA F445	Marketing Research	
BA/SPRT F482	Sport Marketing	
BA F490	Services Marketing Strategy	
BA F491	Current Topics in Marketing	
Total Credits		9

SPORT MANAGEMENT

Code	Title	Credits
Sport Management Concentration Requirements		
Complete three of the following:		
BA/LEAD/SPRT F280	Sport Leadership	
BA/SPRT F281X	Introduction to Sport Management	
BA/SPRT F481	Event Management	
BA/SPRT F482	Sport Marketing	
BA/SPRT F483	Sport and Recreation Sales	
SPRT/BA F484	Legal Aspects of Sport and Recreation Management	
SPRT/BA F485	Sport and Recreation Facilities	
Total Credits		9