

BUSINESS ADMINISTRATION B.B.A.

Program Requirements

< Back to Department (<http://catalog.uaf.edu/academic-departments/business-administration/>)

Minimum Requirements for Business Administration B.B.A.: 120 credits

CONCENTRATIONS: FINANCE (P. 1) & ECONOMICS (P. 1), GENERAL BUSINESS (P. 2), HUMAN RESOURCES (P. 2), LEADERSHIP (P. 2), MARKETING (P. 2), SPORT MANAGEMENT (P. 2)

Students must earn a C- grade or better in each course.

| Code | Title | Credits |
|---|--|---------|
| General University Requirements | | |
| Complete the general university requirements. (http://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext) | | |
| General Education Requirements | | |
| Complete the general education requirements. | | 35-40 |
| (http://catalog.uaf.edu/bachelors/#generaleducationrequirementstext) | | |
| As part of the general education requirements, complete the following: | | |
| MATH F122X | Essential Precalculus with Applications | |
| B.B.A. Degree Requirements | | |
| Complete the B.B.A. degree requirements. | | 22 |
| (http://catalog.uaf.edu/bachelors/#bachelorofbusinessadministrationtext) | | |
| As part of the B.B.A. requirements, complete the following: | | |
| BA F323X | Business Ethics | |
| Business Administration Program Requirements | | |
| Complete the following: | | |
| AIS F310 | Management of Information Systems | 3 |
| or AIS F316 | Accounting Information Systems | |
| AIS F324 | Advanced MS Excel | 1 |
| AIS F342 | MS Excel for Finance | 1 |
| BA F307 | Introductory Human Resources Management | 3 |
| BA F308 | Professional Development: How to Prepare for a Job and Other Survival Skills | 1 |
| BA F309 | Professional Development: Finding a Career | 1 |
| or BA F310 | Professional Development: Being Successful in Your Career | |
| BA F325 | Financial Management | 3 |
| BA F330 | The Legal Environment of Business | 4 |
| BA F343 | Principles of Marketing | 3 |
| BA F360 | Operations Management | 3 |
| BA F390 | Organizational Theory and Behavior | 3 |

| | | |
|--|--|------------|
| or BA F391 | Alaska Native Corporations: A Historical and Contemporaneous Perspective | |
| BA F462 | Corporate Strategy ¹ | 3 |
| HSEM F415 | Cybersecurity in the 21st Century: Technology and Ethics | 3 |
| or HSEM F416 | Cybersecurity Management | |
| or HSEM F417 | Cybersecurity Resiliency | |
| or HSEM F418 | Cybercrime, Fraud and Law | |
| HSEM F445 | Business Continuity and Crisis Management | 3 |
| Complete one of the following: | | 3 |
| BA F460 | International Business | |
| BA F461 | International Finance | |
| Additional 9 credits from ACCT, BA, ECON, or a second concentration. | | 9 |
| Concentration | | |
| Complete one or more of the following concentrations: | | 9 |
| Finance & Economics | | |
| General Business | | |
| Human Resources | | |
| Leadership | | |
| Marketing | | |
| Sport Management | | |
| Electives | | |
| General Electives | | 2-7 |
| Total Credits | | 120 |

¹ As part of the B.B.A. degree requirements, BA F462 fulfills the baccalaureate capstone requirement.

Students majoring in business administration may not minor in the following: finance, general business, management and organizations, marketing, sport management or the business administration track of the leadership minor.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned at UAF. Twenty-four out of the last 30 credits earned must be taken at UAF.

Note: Students may earn a B.B.A. with more than one concentration in the above areas.

Note: Only one B.B.A. degree may be earned with a major in business administration.

Concentrations

FINANCE & ECONOMICS

| Code | Title | Credits |
|---|---|---------|
| Finance & Economics Concentration Requirements | | |
| Complete three of the following: ² | | 9 |
| BA F423 | Investment Analysis | |
| BA F424 | Real Estate and Alternative Investments | |
| BA F454 | Student Investment Fund | |
| BA F455 | Portfolio Management | |
| BA F461 | International Finance | |

| | | |
|----------------------|-------------------|----------|
| ECON F350 | Money and Banking | |
| ECON F351 | Public Finance | |
| Total Credits | | 9 |

² Classes must be different than those used to meet the B.B.A. degree and the major requirements. Courses cannot double count.

GENERAL BUSINESS

| Code | Title | Credits |
|---|-------|----------|
| General Business Concentration Requirements | | |
| Complete the following: | | |
| Complete 9 credits as approved by the undergraduate director | | 9 |
| At least 6 credits must be BA courses, the rest may be select AIS, ACCT, ECON, HSEM or SPRT classes. ³ | | |
| At least 6 credits must be upper-division. | | |
| Total Credits | | 9 |

³ Classes must be different than those used to meet the B.B.A. degree and the major requirements. Courses cannot double count.

HUMAN RESOURCES

| Code | Title | Credits |
|---|-------------------------------------|----------|
| Human Resources Concentration Requirements | | |
| Complete three of the following: | | |
| BA F317 | Employment Law | |
| BA F457 | Training and Management Development | |
| BA F489 | Public Sector Labor Relations | |
| PSY F390 | Psychology of Work | |
| Total Credits | | 9 |

LEADERSHIP

| Code | Title | Credits |
|--|-----------------------------------|----------|
| Leadership Concentration Requirements | | |
| Complete three of the following: | | |
| BA/SPRT F280 | Sport Leadership | |
| BA/LEAD F470 | Leadership Theory and Development | |
| BA/LEAD F472 | Leading Change | |
| HSEM/LEAD F456 | Leaderships in Dangerous Contexts | |
| Total Credits | | 9 |

MARKETING

| Code | Title | Credits |
|---|----------------------------------|----------|
| Marketing Concentration Requirements | | |
| Complete three of the following: | | |
| BA F241 | Advertising, Sales and Promotion | |
| BA F436 | Consumer Behavior | |
| BA F443 | Social Media Marketing | |
| BA F445 | Marketing Research | |
| BA/SPRT F482 | Sport Marketing | |
| BA F490 | Services Marketing Strategy | |
| BA F491 | Current Topics in Marketing | |
| Total Credits | | 9 |

SPORT MANAGEMENT

| Code | Title | Credits |
|--|--|----------|
| Sport Management Concentration Requirements | | |
| Complete three of the following: | | |
| BA/LEAD/SPRT F280 | Sport Leadership | |
| BA/SPRT F281X | Introduction to Sport Management | |
| BA/SPRT F481 | Event Management | |
| BA/SPRT F482 | Sport Marketing | |
| BA/SPRT F483 | Sport and Recreation Sales | |
| SPRT/BA F484 | Legal Aspects of Sport and Recreation Management | |
| SPRT/BA F485 | Sport and Recreation Facilities | |
| Total Credits | | 9 |