

SPORT AND RECREATION BUSINESS

Admission to this program is currently suspended.

B.S.R.B. Degree

The Bachelor of Sport and Recreation Business (BSRB) degree is designed for undergraduate students interested in pursuing careers in sport, recreation and/or tourism. The degree emphasizes critical business areas including accounting, marketing, management, economics and finance and applies them to the sport, recreation and tourism industries. The combination of business, leadership and hands-on education is what sets our students up to make an immediate impact within an organization.

Students can choose between concentrations in recreation management or sport management. In both concentrations, students will design a pathway through electives to tailor their degree to best fit their needs. For example, a student wanting to work in the esports industry would concentrate in sport management and take a suggested pathway of electives to prepare them for the industry. Similarly, a student wanting to be a hunting guide or open their own outdoor business would concentrate in recreation and take a suggested pathway of electives. Students will be challenged to apply classroom content to real-world situations, gaining valuable resume-building experience in the process. Students benefit from in-person and online classes designed to complement a working student's schedule.

Minimum Requirements for Sport and Recreation Business Bachelor's Degree: 120 credits

Learn more about the bachelor's degree in sport and recreation business (<https://uaf.edu/academics/programs/bachelors/sport-recreation-business-online.php>), including an overview of the program, career opportunities and more.

Learn more about the online bachelor's degree in sport and recreation business (<https://uaf.edu/academics/programs/bachelors/sport-recreation-business-online.php>), including an overview of the program, career opportunities and more.

College of Business and Security Management (<https://www.uaf.edu/cbsm/>)
907-474-7461

Programs Degree

- B.S.R.B., Sport and Recreation Business (<http://catalog.uaf.edu/bachelors/bachelors-degree-programs/sport-recreation-business/bsrb/>) - Admission to this program is currently suspended.