B.S.R.B., Sport and Recreation Business

Concentrations: Sport Management and Recreation Management

Minimum Requirements for Degree: 120 credits
Students must earn a C- grade or better in each course.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>General University Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Complete the general university requirements. (<a href="http://catalog.uaf.edu/graduate/">http://catalog.uaf.edu/graduate/</a>)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>General Education Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Complete the general education requirements. (<a href="http://catalog.uaf.edu/bachelors/general-education-requirements/">http://catalog.uaf.edu/bachelors/general-education-requirements/</a>)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>As part of the general education requirements, complete:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MATH F122X Essential Precalculus with Applications</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SPRT F281X Introduction to Sport Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>B.S.R.B. Degree Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Complete the B.S.R.B. degree requirements. (<a href="http://catalog.uaf.edu/bachelors/summary-of-bachelors-degree-reqs/#bachelorofsportandrecreationalbusiness">http://catalog.uaf.edu/bachelors/summary-of-bachelors-degree-reqs/#bachelorofsportandrecreationalbusiness</a>)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Program Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ACCT F261X Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>BA F307 Introductory Human Resources Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>BA F343 Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>SPRT F280 Sport Leadership</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>SPRT F482 Sport Marketing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>SPRT F483 Sport Sales</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>SPRT F484 Legal Aspects of Sport and Recreation Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Additional 12 credits of ACCT, BA, ECON, HSEM, SPRT, or additional concentration courses as approved by advisor</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td><strong>Concentrations</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Choose one or more from the following concentrations:</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>Sport Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Recreation Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Electives</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electives may be taken to meet 120 credits</td>
<td></td>
</tr>
</tbody>
</table>

Concentrations

**SPORT MANAGEMENT**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Select 9 credits from the following:</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>BA F436 Consumer Behavior</td>
<td></td>
</tr>
<tr>
<td></td>
<td>BA F443 Social Media Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HSEM F301 Principles of Emergency Management and Homeland Security</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PSY F337 Sport Psychology</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SPRT F481 Entertainment and Sport Event Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SPRT F491 Sport Analytics</td>
<td></td>
</tr>
</tbody>
</table>

1 No more than 3 credits of Recreation (RECR) courses may count toward the concentration.