B.S.R.B., SPORT AND RECREATION BUSINESS

Concentrations: Sport Management and Recreation Management

Minimum Requirements for Degree: 120 credits

Students must earn a C- grade or better in each course.

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<th>Title</th>
<th>Credits</th>
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**General University Requirements**

Complete the general university requirements. (http://catalog.uaf.edu/graduate)

**General Education Requirements**

Complete the general education requirements. (http://catalog.uaf.edu/bachelors/general-education-requirements)

As part of the general education requirements, complete:

- MATH F122X Essential Precalculus with Applications
- SPRT F281X Introduction to Sport Management

**B.S.R.B. Degree Requirements**

Complete the B.S.R.B. degree requirements. (http://catalog.uaf.edu/bachelors/summary-of-bachelors-degree-reqs/#bachelorofsportandrecreationalbusinesstext)

**Program Requirements**

- ACCT F261X Principles of Financial Accounting 3
- BA F307 Introductory Human Resources Management 3
- BA F343 Principles of Marketing 3
- SPRT F280 Sport Leadership 3
- SPRT F482 Sport Marketing 3
- SPRT F483 Sport Sales 3
- SPRT F484 Legal Aspects of Sport and Recreation Management 3

Additional 12 credits of ACCT, BA, ECON, HSEM, SPRT, or additional concentration courses as approved by advisor 12

**Concentrations**

Choose one or more from the following concentrations: 9

- Sport Management
- Recreation Management

**Electives**

Electives may be taken to meet 120 credits

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**RECREATION MANAGEMENT**

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Select 9 credits from the following:

1. BA F317 Employment Law
2. BA F360 Operations Management
3. BA F490 Services Marketing
4. NRM F365 Principles of Outdoor Recreation Management
5. RD F268 Rural Tourism: Planning and Principles
6. SPRT F485 Sport and Recreation Facilities
7. Recreation (RECR) electives ¹

¹ No more than 3 credits of Recreation (RECR) courses may count toward the concentration.

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**SPORT MANAGEMENT**

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Select 9 credits from the following:

1. BA F436 Consumer Behavior
2. BA F443 Social Media Marketing
3. HSEM F301 Principles of Emergency Management and Homeland Security
4. PSY F337 Sport Psychology
5. SPRT F481 Entertainment and Sport Event Management
6. SPRT F491 Sport Analytics