

B.B.A., BUSINESS ADMINISTRATION

Program Requirements

Students must earn a C- grade or better in each course.

Minimum Requirements for Business Administration B.B.A.: 120 credits

CONCENTRATIONS: FINANCE (P. 1) & ECONOMICS (P. 1), GENERAL BUSINESS (P. 2), LEADERSHIP (P. 2), MARKETING (P. 2), HUMAN RESOURCES (P. 2)

Code	Title	Credits
General University Requirements		
Complete the general university requirements. (http://catalog.uaf.edu/bachelors/)		
General Education Requirements		
Complete the general education requirements. (http://catalog.uaf.edu/bachelors/general-education-requirements/)		
As part of the general education requirements, complete:		
MATH F122X	Essential Precalculus with Applications	
B.B.A. Degree Requirements ¹		
Complete the B.B.A. degree requirements. (http://catalog.uaf.edu/bachelors/summary-of-bachelors-degree-reqs/#bachelorofbusinessadministrationtext)		
As part of the B.B.A. degree requirements, complete:		
BA F323X	Business Ethics	
Business Administration Program Requirements		
AIS F310 or AIS F316	Management of Information Systems Accounting Information Systems	3
AIS F324	Advanced MS Excel	1
AIS F342	MS Excel for Finance	1
BA F307	Introductory Human Resources Management	3
BA F308	Professional Development: How to Prepare for a Job and Other Survival Skills	1
BA F309 or BA F310	Professional Development: Finding a Career Professional Development: Being Successful in Your Career	1
BA F325	Financial Management	3
BA F330	The Legal Environment of Business	4
BA F343	Principles of Marketing	3
BA F360	Operations Management	3
BA F390 or BA F391	Organizational Theory and Behavior Alaska Native Corporations: A Historical and Contemporaneous Perspective	3
BA F462	Corporate Strategy ¹	3
HSEM F415 or HSEM F416	Cybersecurity in the 21st Century: Technology and Ethics Cybersecurity Management	3

or HSEM F417	Cybersecurity Resiliency	
or HSEM F418	Cybercrime, Fraud and Law	
HSEM F445	Business Continuity and Crisis Management	3
Complete one from the following:		3
BA F460	International Business	
BA F461	International Finance	
Additional 9 credits from ACCT, BA, ECON, or a second concentration.		9
Concentrations		
Complete one or more from the following concentrations:		9
Finance & Economics		
General Business		
Marketing		
Leadership		
Human Resources		

¹ As part of the B.B.A. degree requirements, BA F462 fulfills the baccalaureate capstone requirement.

Students majoring in business administration may not minor in the following: finance, general business, management and organizations, marketing, or the business administration track of the leadership minor.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned at UAF. Twenty-four out of the last 30 credits earned must be taken at UAF.

Note: Students may earn a B.B.A. with more than one concentration in the above areas.

Note: Only one B.B.A. degree may be earned with a major in business administration.

Concentrations

FINANCE & ECONOMICS

Code	Title	Credits
Complete three of the following: ²		
BA F423	Investment Analysis	1
BA F424	Real Estate and Alternative Investments	1
BA F454	Student Investment Fund	1
BA F455	Portfolio Management	1
BA F461	International Finance	1
ECON F350	Money and Banking	1
ECON F351	Public Finance	1

² Classes must be different than those used to meet the BBA degree and the major requirements. Courses cannot double count.

GENERAL BUSINESS

Code	Title	Credits
	Complete 9 credits as approved by the undergraduate director	9

At least 6 credits must be BA courses, the rest may be select AIS, ACCT, ECON, HSEM or SPRT classes.³

At least 6 credits must be upper-division.

³ Classes must be different than those used to meet the BBA degree and the major requirements. Courses cannot double count.

LEADERSHIP

Code	Title	Credits
	Complete three of the following:	9
BA/SPRT F280	Sport Leadership	
BA/LEAD F470	Leadership Theory and Development	
BA/LEAD F472	Leading Change	
HSEM/LEAD F456	Leaderships in Dangerous Contexts	

MARKETING

Code	Title	Credits
	Complete three of the following:	9
BA F241	Advertising, Sales and Promotion	
BA F436	Consumer Behavior	
BA F443	Social Media Marketing	
BA F445	Marketing Research	
BA/SPRT F482	Sport Marketing	
BA F490	Services Marketing	
BA F491	Current Topics in Marketing	

HUMAN RESOURCES

Code	Title	Credits
	Complete three of the following:	9
BA F317	Employment Law	
BA F457	Training and Management Development	
BA F489	Public Sector Labor Relations	
PSY F390	Psychology of Work	