APPLIED MANAGEMENT

School of Management
907-474-7461
http://www.uaf.edu/som/

B.A.M. Degree

Minimum Requirements for Degree: 120 credits

The Bachelor of Applied Management (B.A.M.) online degree is designed for individuals who have completed 21-30 credit hours in an area of specialization or trade and aspire to assume middle management-level positions in their chosen field.

Applied management majors are desired in nearly every industry including, for example, aviation, automotive technology, hospitality and the growing field of healthcare. This desirability provides a unique opportunity as only a limited number of applied management bachelor degrees exist and many of those are located in for-profit institutions.

The online Bachelor of Applied Management degree provides students with the academic education required to be proficient middle managers in their career fields. It offers students with degrees and certificates, not usually designed to fulfill the requirements within a bachelors program, the opportunity to use their skills and degrees/certificates for academic and career growth.

Degree

• B.A.M., Applied Management (http://catalog.uaf.edu/bachelors/bachelors-degree-programs/applied-management/bam/)