

# MASTER OF BUSINESS ADMINISTRATION (MBA)

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## MBA F602 Accounting for Managers

3 Credits

Offered Fall or Spring

A complete and balanced treatment of the concepts, procedures and uses of financial accounting. Coverage includes the accounting cycle, accounting principles, mass processing of transactions, internal control, inventories and merchandising operations, long-lived assets and liabilities, corporate accounting and reporting, partnership accounting, financial statements, funds flow analysis, cost systems for manufacturing operations, and managerial accounting.

**Prerequisites:** Graduate standing; or approval of the MBA director.

**Special Notes:** This course is NOT an approved elective for MBA students.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F605 Contemporary Topics in Accounting

3 Credits

Offered As Demand Warrants

An advanced seminar designed to meet the accounting needs of managers. These topics can range from taxes to management control systems. May be taken twice for credit when topic changes.

**Prerequisites:** MBA F602; graduate standing; or permission of the MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F607 Human Resources Management

3 Credits

Offered Spring

The study of the effective management of human resources in organizations to include employee planning and recruiting, selection and orientation, training and career development, performance evaluation, compensation, EEO, occupational safety and health, and labor relations.

**Prerequisites:** Admission to the MBA program; or permission of the MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F617 Organizational Theory for Managers

3 Credits

Offered Fall and Spring

Overview of the history, concepts, literature and applications in organizational theory. Emphasis on applications and cases applying organizational theory concepts to management.

**Prerequisites:** Admission to the MBA program; or permission of the MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F620 Portfolio Theory and Asset Pricing

3 Credits

Offered As Demand Warrants

Examination of modern normative portfolio theory and asset pricing. Includes mathematics of portfolio analysis, single-period risk and return measures, and the process of optimal portfolio selection.

**Prerequisites:** Admission to the MBA program; MBA F680; or permission of the MBA Director.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F624 Controllership

3 Credits

Offered As Demand Warrants

An advanced course designed to meet the accounting needs of managers. Topics of study include evaluating the design and implementation of management control systems and making recommendations for efficiency and effectiveness, recognizing the ethical, environmental, legal/regulatory, political and social issues embedded within the design, evaluation and effective implementation of management control systems.

**Prerequisites:** MBA F602; Must be admitted to MBA program; or permission of MBA Director.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F627 Business Law and Ethics

3 Credits

Offered Fall

This course will focus on the legal, ethical and practical aspects of business law. The primary goal of the course is to better prepare graduate students for their roles as leaders in the business world. In this course M.B.A. students will learn from a practical standpoint how to take the necessary legal steps to guide a business through the legal maze that awaits them. The course will additionally target the decision-making process from an ethical standpoint. Students will have a thorough understanding of the various areas of business law, allowing them to make legal and ethical decisions in the future.

**Prerequisites:** Admission to the MBA program.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F630 Derivative Securities

3 Credits

Offered As Demand Warrants

Derivative securities including options strategies, binomial and Black-Scholes pricing models, commodity and interest-rate futures, hedging strategies using options and futures, and risk management.

**Prerequisites:** Admission to the MBA program; MBA F620; or permission of the MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

## MBA F632 Project Management

3 Credits

Offered Fall and Spring

This course is designed to cover key components of project management fundamentals with emphasis on the project life cycle, project definition, project schedule and cost management, human resource allocation and the challenges facing project managers in every industry. We will focus on concepts, theories and best practices, while discussing managing and leading project teams in complex environments.

**Prerequisites:** Must be admitted to the MSDM or MBA program; or permission of MSDM or MBA program director.

**Cross-listed with** HSEM F632.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F641 Information Assurance and Risk Assessment**

3 Credits

Offered As Demand Warrants

Overview of enterprise security, privacy and information security assessment and management, and cyber security. Concentration on tangible and intangible costs of risks and examination of information assurance and security risk assessment concepts. Students will understand how to assess information security risks and use that information to develop potential solutions.

**Prerequisites:** Graduate standing in the MSDM or MBA program or certificates, or as approved by program director.

**Cross-listed with** HSEM F641.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F642 Economics of Environmental and Business Sustainability**

3 Credits

Offered As Demand Warrants

This course is designed to examine the emerging role of the business and corporate sector in responding to the economic challenges of achieving social and ecological sustainability. The microeconomic theory used to model business behavior motivated by profit maximization is expanded to an accounting framework, referred to as the triple bottom line (TBL). The TBL consists of profits, people and planet. The TBL motivates companies to measure financial, social and environmental outcomes associated with their business operations. The course investigates alternative measurements for evaluating the performance of the economy and the business and consumer sectors.

**Prerequisites:** Must be admitted to the MBA program.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F643 Marketing Management**

3 Credits

Offered Fall, Spring and Summer

Provides managerial approach to examining processes for identifying prospective opportunities, as well as review of marketing mix elements relating to planning, developing and implementing marketing plans. Topics include market segmentation, buyer behavior, product policy and strategy, pricing, promotion and sales force management, distribution channel policy, competitive behavior, market research and marketing ethics.

**Prerequisites:** Admission to the MBA program; or permission of the MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F645 Crisis Management**

3 Credits

An in-depth review of crisis management to include the different crises an organization may face. The importance of an ethical and strategic response, developing a solid crisis management plan, strong crisis communication, and developing a crisis management team will be discussed.

**Prerequisites:** Graduate standing in the MSDM, MBA or certificate program.

**Crosslisted with** HSEM F645.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F646 Business Continuity and Risk Assessment**

3 Credits

Offered As Demand Warrants

In-depth analysis of business continuity to include risk analysis and plan assessment. Overview of potential risks from more than a natural disaster standpoint. The correct way to use risk analyzes while developing a continuity plan will be discussed. The importance of exercising and maintaining a plan will also be reviewed.

**Prerequisites:** Graduate standing in the MSDM, MBA or certificate program.

**Cross-listed with** HSEM F646.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F647 Business Continuity Audit**

3 Credits

Offered As Demand Warrants

As part of the business continuity cycle, audits of the business continuity system must be conducted. Topics for this class include: What an audit is, the framework for conducting, how to conduct an audit, the importance of auditing, and what and how the final product should be used.

**Prerequisites:** Graduate standing in the MSDM, MBA or certificate program.

**Cross-listed with** HSEM F647.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F656 Strategic Leadership**

3 Credits

Offered As Demand Warrants

Focus on the understanding and application of strategic leadership. We will discuss the process by which leaders make decisions at the strategic level. We will use historical examples of strategic leaders and assess the success-- and failure-- of strategic leadership under the challenging and catastrophic scenarios.

**Prerequisites:** Graduate standing within the MSDM or MBA programs.

**Cross-listed with** HSEM F656.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F665 Strategic Collaboration**

3 Credits

Offered Summer

This course is designed to explore the techniques of collaboration and communication and their strategic use in managing contemporary organizations. Students will identify their own communication style and how to deploy it in various managerial situations. Topics will include exploring individual personality type and the effect of type on collaboration style, identifying the purposes for types of communication, conflict and collaboration, the presentation of data and results.

Emergency communication will also be explored. Students will work on improving practical skills such as listening, writing, and creating and delivering presentations.

**Prerequisites:** Must be admitted to the MSDM or MBA program; or permission of MSDM or MBA program manager.

**Cross-listed with** HSEM F665.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F673 Innovation Management**

3 Credits  
Offered Fall

Overview of the skills a manager needs to administer an innovation systems and toolkit for dealing with various innovation issues in a broad business setting. Topics include creation innovation diversity; innovation dynamics, intellectual properties, technology/innovation commercialization, and innovation strategies.

**Prerequisites:** Graduate standing or approval of the MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F674 New Venture Development**

3 Credits  
Offered Spring

This course will provide students with a venue for commercializing their own or selected innovative ideas through focused study in several key areas of entrepreneurship. The hands-on approach and experience will teach specific methods to assess and understand the industry, customers and competitors for a new venture. Students will then learn to translate those insights into a winning venture idea, a business model and a set of distinctive new products and services. With this venture strategy in hand, students will then learn how to best raise venture financing, how to write a power business plan and create a compelling pitch for investors. Topics in this course include the meaning of entrepreneurship, concept to new venture, opportunity and feasibility study, intellectual property protection, strategic management, marketing strategies, new venture financing and human capital management.

**Prerequisites:** Must be admitted to the MBA program.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F675 Quantitative Methods for Managers**

3 Credits  
Offered Fall and Spring

An in-depth treatment of quantitative research methods in an applied context. The usefulness of those techniques to the managerial decision-making process. Research skills are presented as a set of tools that enable managers to make better decisions.

**Prerequisites:** STAT F200X; admission to the MBA program; or permission of MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F680 Financial Markets and Strategy**

3 Credits  
Offered Fall and Spring

Description of capital markets, development of the major financial theories that explain how to value financial instruments, and examination of how these theories can be used by corporations to evaluate real investments. How firms choose among the various instruments available to them for financing operations and how these instruments help firms manage risks. These corporate financial decisions are viewed as part of the overall corporate strategy of firms, affecting investment and operating strategies, product market strategies, and the ways in which executives are compensated.

**Prerequisites:** Admission to the MBA program; MBA F675; or permission of MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F681 Fixed Income Securities and Markets**

3 Credits  
Offered As Demand Warrants

Fixed income securities and markets including treasury, agency, mortgage-backed and corporate securities, municipal bonds and derivatives. Introduces technical issues relating to duration, convexity and bond-portfolio management.

**Prerequisites:** Admission to the MBA program; MBA F630; or permission of MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F682 Financial Statement Analysis**

3 Credits  
Offered Fall

How to comprehend and critically evaluate financial statements. Building on topics introduced in a first-year course in financial accounting, analyze additional disclosures typically included in financial statements. These activities will be useful in tasks related to valuation, credit decisions, competitor assessment and bankruptcy predictions.

**Prerequisites:** Admission to the MBA program; or permission of MBA director.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F683 Advanced Topics in Marketing**

3 Credits  
Offered As Demand Warrants

Current topics and issues in marketing management, such as political and services marketing, marketing communications, marketing in Alaska and other relevant subjects.

**Prerequisites:** Admission to the MBA program; MBA F643; or permission of MBA director.

**Special Notes:** May be taken twice for credit when topic changes.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F690 Corporate Strategy**

3 Credits  
Offered Fall and Spring

An integrative approach to strategy formation and implementation (decision-making) to achieve organization goals. Students will be introduced to theoretical perspectives and associated methodologies directed toward resolving the unstructured problems and opportunities which confront general managers at the highest levels of an organization.

**Prerequisites:** Admission to the MBA program; MBA F617; MBA F675; MBA F680; or permission of MBA director.

**Special Notes:** MBA F690 is an advanced seminar taken during the student's last spring semester.

**Lecture + Lab + Other:** 3 + 0 + 0

**MBA F691 Advanced Topics in Business**

3 Credits  
Offered As Demand Warrants

Developing managers' ability to excel in specialized areas of business such as entrepreneurship and risk management.

**Prerequisites:** Admission to the MBA program; or permission of MBA director.

**Special Notes:** May be taken twice for credit when topic changes.

**Lecture + Lab + Other:** 3 + 0 + 0