

BUSINESS MANAGEMENT, APPLIED

Certificate

Planning and preparation are keys to success in business. The applied business management certificate provides students with the basic principles to run a business effectively. Graduates of the program will have the foundation of contemporary management skills to successfully lead private, public and nonprofit organizations through ever-changing social and economic conditions.

The program covers basic knowledge and skills, emerging technologies, advanced procedures and interpersonal skills. Course work includes accounting, management, human relations, math, communications, customer service, computers, law, finance and logic. The curriculum also serves as the first year of training toward the A.A.S. degree in applied business.

Potential careers for graduates include entrepreneurship and entry-level positions in business management, tourism, human resources, public administration and office administration.

Minimum Requirements for Applied Business Management Certificate:
30-36 credits

Community and Technical College
907-455-2800

CTC Applied Business Programs (<https://www.ctc.uaf.edu/programs/business-applied/>)

Programs Certificate

- Business Management, Applied (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/>)

With concentrations in:

- Computer Applications (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Computer>)
- Finance (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Finance>)
- General Business (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#General>)
- Human Resources (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Human>)
- Marketing (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Marketing>)
- Office Administration (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Office>)

- Public Management (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Public>)
- Recreational Guiding (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Guiding>)
- Retail Management (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Retail>)
- Tourism (<https://catalog.uaf.edu/archives/2020-2021/certificates-associate/certificate-associate-programs/business-management-applied/certificate/#Tourism>)