

MINOR, APPLIED BUSINESS - GENERAL BUSINESS

Students must earn a C- grade or better in each course.

Minimum Requirements for General Business Minor: 18 credits

Code	Title	Credits
Complete the following:		
ABUS F101	Principles of Accounting I	3
ABUS F161	Personal and Business Finance	3
ABUS F175	Customer Service	3
ABUS F260	Marketing Practices	3
or ABUS F263	Public Relations	
BA F151X	Introduction to Business	3
Complete one of the following:		3
ABUS F232	Contemporary Management Issues	
ABUS F272	Small-Business Planning	
ABUS F273	Managing a Small Business	

Note: Other courses specific to individual education and career goals may be substituted with program approval.