

# MINOR, MARKETING

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## Program Requirements

Students must earn a C- grade or better in each course.

## Minimum Requirements for Marketing Minor: 15 credits

Code	Title	Credits
Complete five from the following:		15
BA F241	Advertising, Sales and Promotion	
BA F343	Principles of Marketing	
BA F436	Consumer Behavior	
BA F443	Social Media Marketing	
BA F482	Sport Marketing	
BA F490	Services Marketing	
BA F491	Current Topics in Marketing	
ECON F227	Introductory Statistics for Economics and Business	