

Communication B.A./Professional Communication M.A.

Program Requirements

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Minimum Requirements for Accelerated Communication B.A./ Professional Communication M.A. : 138-149 credits

Code	Title	Credits
Requirements for the Undergraduate Degree		
General University Requirements		
Complete the general university requirements. (https://catalog.uaf.edu/bachelors/#gurbachelorsdegreestext) ¹		
General Education Requirements		
Complete the general education requirements.		35-40
(https://catalog.uaf.edu/bachelors/#generaleducationrequirementstext)		
B.A. Degree Requirements		
Complete the B.A. degree requirements. (https://catalog.uaf.edu/bachelors/#bachelorofartstext)		37
As part of the B.A. requirements, complete the following:		
COM F300X	Communicating Ethics	
Complete a minor		
Undergraduate Communication Program Requirements		
Complete the following:		
COM F181	Introduction to Communication Theory	3
COM F330	Intercultural Communication	3
COM F356	Gender and Communication	3
COM F482	Capstone Seminar in Communication	3
Elective		
Complete seven of the following:		21
COM F211	Introduction to Science Communication: Theory & Practice	
COM F220	Professional Interviewing	
COM F312	Science Communication & the Environment	
COM F313	Science & Intersectionality: Race, Gender and Sexuality	
COM F321	Nonverbal Communication	
COM F331	Leadership & Team Dynamics	
COM F351	Communication and the Military	
COM F352	Family Communication	
COM F353	Conflict, Mediation and Communication	
COM F400	Professional Internship	
COM F410	Public Engagement in Science Communication	

COM F431	Public Relations Campaigns
COM F432	Professional Public Speaking
COM F441	Persuasion
COM F467	Communication Activism, Advocacy and Social Movements
COM F475	Applied Communication in Training and Development

Requirements for the Graduate Degree

General University Requirements

Complete the graduate general university requirements. (<https://catalog.uaf.edu/masters/#gurmastersdegreestext>)

Master's Degree Requirements

Complete the master's degree requirements. (<https://catalog.uaf.edu/masters/#typesofmastersdegrees>)

As part of the master's degree requirements, complete the following:

Complete one of the following:		6
COM F699	Thesis	
COM F698	Non-thesis Research/Project	

Graduate Professional Communication Program Requirements

Complete the following:

COM F601	Quantitative Research Methods in Communication	3
COM F602	Communication Research Methodologies: Human Science	3
COM F622	Communication in Interpersonal Relationships	3
COM F625	Communication Theory	3
COM F631	Teambuilding	3
COM F645	Organizational Communication	3
COM F680	Communication and Diversity in the Professional World	3

Complete 6-9 credits from the following: 6-9

COM F633	Public Relations Theory and Practice	
COM F642	Communication in Health Contexts	
COM F675	Training and Development Communication	
COM F682	Seminar in Communication	

Additional courses may be used as electives with approval of advisor.²

Total Credits **138-146**

¹ 6-12 credits from the graduate program will count towards the undergraduate upper-division requirements.

² Students may take F400- and F600-level courses in art, education, English, journalism, communication, marketing, business administration, and Arctic and Northern studies as well as graduate-level independent studies to fulfill 6 credits of the elective requirement, if approved by the student's committee.

Admission Requirements

Complete the following admission requirements:

- Current admission into a baccalaureate degree program in communication

- 3.0 cumulative GPA
- Completed 24 credits in the undergraduate major program requirements
- Junior standing

Students within the UA system are encouraged to apply. Transfer students who have 24 credits in communication or a related discipline and meet all other UAF requirements for transfer degree completion will be considered for admission with the understanding that all remaining credits at the undergraduate and graduate level must be completed at UAF.

Undergraduates admitted to the program will be allowed to apply for Teaching Assistantships when they reach senior standing.

Learning Outcomes

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Learning Outcomes are measurable statements that describe knowledge or skills achieved by students upon completion of the program.

Students graduating from this program will be able to:

- Describe the communication discipline and its central questions
- Employ communication theories, perspectives, principles, and concepts
- Engage in communication inquiry
- Create messages appropriate to the audience, purpose, and context
- Critically analyze messages
- Demonstrate the ability to accomplish communicative goals (self-efficacy)
- Apply ethical communication principles and practices
- Utilize communication to embrace difference
- Influence public discourse