The occupational endorsement in content creation provides education and training to prepare students to enter the online content creation space. Training will emphasize skills needed to develop an online presence, business and self-employment, personal finance, basic computer and peripheral support, troubleshooting, and managing groups of people. Students will be equipped with skill sets enabling them to enter into various digital content creation platforms such as streaming, vlogging and other social media sites with the preparation and principles to run their accounts as an effective business.

Minimum Requirements for Content Creation Occupational Endorsement: 16 credits

Learn more about the occupational endorsement in content creation (https://www.uaf.edu/academics/programs/occupational-endorsements/content-creation.php), including an overview of the program, career opportunities and more.