COMMUNICATION AND JOURNALISM (COJO)

COJO F101X  Media and Culture (h)
3 Credits
History and principles of mass communications and the role of information media in American society. Introduction to professional aspects of mass communications, including print and broadcast.
Attributes: UAF GER Humanities Req
Lecture + Lab + Other: 3 + 0 + 0

COJO F102X  Introduction to Broadcasting (h)
3 Credits
Offered Spring
Principles of broadcasting as they relate to the people of the United States, including history, government involvement and social effects.
Attributes: UAF GER Humanities Req
Lecture + Lab + Other: 3 + 0 + 0

COJO F105X  History of the Cinema (h)
3 Credits
History and development of the medium of film in the United States and abroad during the last 100 years. Content will vary each semester.
Cross-listed with FLPA F105X.
Attributes: UAF GER Arts Req
Lecture + Lab + Other: 3 + 0 + 0

COJO F121X  Introduction to Interpersonal Communication
3 Credits
This course features the fundamental principles of effective oral communication, emphasizing interpersonal communication as well as public speaking. Through role playing, speeches and evaluations of other speakers, students explore the complexities of communication in today's society.
Attributes: UAF GER Oral Communication
Lecture + Lab + Other: 3 + 0 + 0

COJO F131X  Fundamentals of Oral Communication: Group Context
3 Credits
Presentational speaking skills: individual and group. Includes verbal and nonverbal skills, critical thinking in selecting and organizing materials, audience analysis and speaking presentation. Group skills include task and relational interaction, required interdependence, working across cultural differences, group decision-making and shared logistics of presentation. Student evaluations are based on nationally normed speaking competencies.
Attributes: UAF GER Oral Communication
Lecture + Lab + Other: 3 + 0 + 0

COJO F141X  Fundamentals of Oral Communication: Public Context
3 Credits
Speaking skills for individual presentation. Includes verbal and nonverbal skills, critical thinking in selecting and organizing materials, audience analysis, informative and persuasive speaking, and actual presentations. Student evaluations are based on nationally normed speaking competencies.
Attributes: UAF GER Oral Communication
Lecture + Lab + Other: 3 + 0 + 0

COJO F201  Dispute Resolution and Restorative Practices (s)
3 Credits
This course surveys the basic practical and theoretical foundations of conflict, conflict resolution and restorative practices. It introduces students to the basic theories and practices of conflict resolution and peace-making, providing students with grounding in theories, applications and dynamics of conflict and key conflict resolution processes.
Prerequisites: WRTG F111X; COJO F131X or COJO F141X; PS F100X or ECON F100X or JUST F108X.
Lecture + Lab + Other: 3 + 0 + 0

COJO F202  News Writing for the Media (h)
3 Credits
Identifying and focusing news stories, writing the lead, developing story structure, writing on deadline, editing copy, writing headlines and captions, writing styles for print, broadcast and online news presentations.
Prerequisites: WRTG F111X; WRTG F211X or WRTG F213X; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F203  Basic Darkroom Photography (h)
3 Credits
Photography fundamentals, including use of an adjustable camera, film and exposure techniques, filters and flash techniques, and an introduction to color. Darkroom procedures including black and white film processing and printing, photograph design and composition. Students must have use of an adjustable camera.
Cross-listed with ART F283.
Lecture + Lab + Other: 2 + 3 + 0

COJO F204  Basic Digital Photography (h)
3 Credits
Introduction to the technical and aesthetic aspects of basic digital photography via digital SLR cameras and editing through digital photo suites such as Adobe Photoshop. Students are expected to have intermediate computer knowledge. Topics include controlling digital SLRs on manual settings, photographing creatively, basic and advanced editing techniques, negative scanning and digital printing.
Cross-listed with ART F284.
Lecture + Lab + Other: 3 + 0 + 0

COJO F210  Argumentation and Critical Thinking
3 Credits
Offered Spring
Introduction to argumentation, emphasizing the process of constructing and evaluating sound arguments based on reasoning, evidence, and strategy.
Prerequisite: WRTG F111X; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F215  Radio Production
3 Credits
Offered Fall
Sound production techniques for radio and television. Emphasis on writing, recording, control room techniques and editing.
Lecture + Lab + Other: 2 + 3 + 0
Introduction to the Study of Film

An appreciation course designed to introduce the student to the various forms of cinematic art with special emphasis on humanistic and artistic aspects.

**Prerequisites:** WRTG F111X.
**Cross-listed with** ENGL F217X, FLPA F217X.
**Attributes:** UAF GER Arts Req
**Lecture + Lab + Other:** 2 + 2 + 0

Professional Interviewing

The theory and practice of methods in selected interview settings: emphasis on interpersonal communication between two persons, questioning techniques, and the logical and psychological bases of interpersonal persuasion.

**Prerequisites:** WRTG F111X or permission of instructor.
**Lecture + Lab + Other:** 3 + 0 + 0

Foreign Corresponding

The U.S. tradition of "objective" journalism holds sway in very few countries. How did these varying approaches develop, and what do they mean for how Americans report overseas and how foreign journalists report about us?

**Lecture + Lab + Other:** 3 + 0 + 0

Website Design

Create website projects. Includes the Internet, design, multimedia and the incorporation of text, sound, images, animation and video.

**Prerequisites:** Familiarity with the World Wide Web, Internet browsers, the Macintosh operating systems, and image editing software; or permission of instructor.
**Lecture + Lab + Other:** 3 + 0 + 0

Introduction to Video Production

An introduction to video production with an emphasis on television studio production.

**Cross-listed with** FLPA F251.
**Lecture + Lab + Other:** 2 + 5 + 0

Video Storytelling

Basics of digital video production technology, composition, audio, lighting and editing as it relates to primarily nonfiction filmmaking. Students will conclude the course by producing their own short videos.

**Cross-listed with** FLPA F280.
**Lecture + Lab + Other:** 3 + 0 + 0

Digital Video Editing

Introduction to the technical and aesthetic aspects of non-linear digital video editing. Students will go from little or no experience in non-linear editing to being comfortable with some of the advanced editing techniques. Address motion picture editing theories that are not bound to time or specific editing technology.

**Cross-listed with** FLPA F260.
**Lecture + Lab + Other:** 3 + 0 + 0

Communicating Ethics

An examination of ethical choices which are communicated in everyday encounters. Examines human moral development from a variety of perspectives, including feminist interpretations. Creation and communication of human values explored through the discussion of a series of contemporary dilemmas.

**Prerequisites:** Junior standing; placement in WRTG F111X or higher; or permission of instructor.
**Attributes:** UAF GER Ethics Req
**Lecture + Lab + Other:** 3 + 0 + 0

Dispute Systems Design

This course examines the hidden sources of conflicts that are often embedded in social, legal, political, and organizational structures and systems. This course will be focused on all aspects of structural, systemic conflict, and introduces ways to harness conflict for positive organizational outcomes.

**Prerequisites:** JUST F201; WRTG F211X or WRTG F213X; or permission of the instructor.
**Lecture + Lab + Other:** 3 + 0 + 0

Internship

Practical experience working with campus media, individual media-related projects for business or media, or in a professional media environment.

**Prerequisites:** COJO F202; or permission of instructor.
**Lecture + Lab + Other:** 1 + 6 + 0

Snedden Chair Lectures

Rotating series of lectures and seminars with America's leading journalists on topics ranging from war reporting to covering sports. Please contact Department of Communication and Journalism for current topic and instructor. Course may be repeated for credit.

**Prerequisites:** Junior standing or permission of instructor.
**Lecture + Lab + Other:** 3 + 0 + 0

Film Criticism

Theoretical approaches to viewing, analyzing and evaluating film and television program content.

**Cross-listed with** FLPA F308.
**Lecture + Lab + Other:** 3 + 0 + 0
COJO F310 Reporting  (W)  3 Credits  Offered Spring  News reporting basics: covering beats, including police, sports, local government, science and the military. Cultivating sources, interviewing and reporting through public records. Working with numbers, segments on print, video and online reporting methods and style conventions.  **Prerequisites:** COJO F101X; COJO F202; COJO F251; WRTG F111X; WRTG F211X or WRTG F213X; or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F311 Magazine Article Writing  (W, h)  3 Credits  Offered Fall  Learn to identify great article ideas, turn them into finished products and pitch them to magazine editors. Workshops and extensive instructor feedback. Students repeating the course limited to six credits.  **Prerequisites:** WRTG F111X; WRTG F211X or WRTG F213X; COJO F202; or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F320 Communication and Language  (s)  3 Credits  Examination of the nature of language and its place in human communication, with special attention to the creation of meaning in conversation.  **Prerequisites:** Any lower-division communication course or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F321 Nonverbal Communication  (W, s)  3 Credits  Non-lexical behavior in human communication, including consideration of space, physical environment, physical appearance and dress, kinesics, facial expression and non-lexical vocal behavior.  **Prerequisites:** Any lower-division communication course; WRTG F111X; WRTG F211X or WRTG F213X; or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F322 Communication in Interpersonal Relationships  (W, s)  3 Credits  An examination of communication in the most basic human context, the relational dyad. Emphasis on the ongoing co-construction of the relationship as communicative action. Discussion of interpersonal relationships generally, and extensive discussion of communication in the patterns of coming together, relationship maintenance, relational and personal growth in relationships, relational conflict, and relational disengagement. Theoretical and practical perspectives.  **Prerequisites:** WRTG F111X; WRTG F211X or WRTG F213X; or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F323 Editing for Journalists  3 Credits  Offered Spring  Tricks of the trade, including copyediting; writing headlines and captions; basic page design using computers; and thinking like the editor-in-chief.  **Prerequisites:** COJO F202; or permission of instructor; junior standing.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F330 Intercultural Communication  (s)  3 Credits  Offered Spring  The nature and sources of problems in communication that may arise when persons with different cultural backgrounds interact. Emphasis on problems in intercultural communication in Alaska.  **Prerequisites:** Any lower-division communication course or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F331 Advanced Group Communication  (O, s)  3 Credits  Current research and theory in intergroup and intragroup relations. Topics include the study of leadership, power, group structure, participation and conflict.  **Prerequisites:** COJO F131X or COJO F141X; any lower-division communication course; or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F335 Organizational Communication  (O, s)  3 Credits  Examines current theoretical and methodological approaches undergirding the construction of organizations via the communication process. Includes functional (message flow, load and network analysis) as well as interpretive (metaphors, narratives and organizational culture) approaches to the study of organizational communication.  **Prerequisites:** COJO F131X or COJO F141X; any lower-division communication course; or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F352 Family Communication  (s)  3 Credits  Exploration of the functions of communication in marriage and the family, sequences and patterns of family communication, family communication as a continual process of coping with dialectical tensions, and the complexity of changing family life in Western societies.  **Prerequisites:** Any lower-division communication course or permission of instructor.  **Recommended:** COJO F322.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F353 Conflict, Mediation and Communication  (s)  3 Credits  Examines conflict as a complex communication event, together with the role of the mediator in building constructive outcomes in conflicts. Emphasis on developing skills to engage in mediation.  **Prerequisites:** Any F100-level communication course or permission of instructor.  **Lecture + Lab + Other:** 3 + 0 + 0

COJO F368 Topics in American Film History  (s)  3 Credits  Offered As Demand Warrants  American film and how it shapes and warps popular perceptions of America’s past. A historical contrast according to Hollywood with the views and interpretations of historians. Content will vary depending on the specific genre or period of focus, such as World War II, the Vietnam War, the Great Depression, the Cold War and development of the West, etc. Course may be repeated for credit when content varies.  **Prerequisites:** HIST F131 or HIST F132X; COJO F217X or COJO F308; or permission of instructor.  **Cross-listed with** HIST F368; FLPA F368.  **Lecture + Lab + Other:** 3 + 0 + 0
COJO F371  Digital Imaging  (O, h)  3 Credits
This course focuses on creating and manipulating digital images, including digital painting and photography. The varied ethical issues engendered by this expertise will be addressed in depth. Skills and knowledge useful for digital photography, digital video compositing and digital painting will be covered.
Prerequisites: ART F161 or ART F271 or ART F284 or COJO F204 or FLPA F260 or COJO F290; COJO F131X or COJO F141X.
Cross-listed with ART F371; FLPA F371.
Lecture + Lab + Other: 1 + 4 + 0

COJO F380  Women, Minorities and the Media  (Q, h)  3 Credits
Offered Fall
Basic socialization differences that exist in the communication practices of women and men in every culture are addressed in the interpersonal organizational and cultural contexts. Examination of how women and minorities are portrayed in the mass media, the employment of women and minorities in the media, as well as how accurately the media reflects our society demographically. Presented from a feminist, multiculturalist perspective using a broad feminist analysis encompassing issues of gender as well as class, race, age and sexual orientation.
Prerequisites: COJO F131X or COJO F141X; junior standing.
Cross-listed with WGS F380.
Lecture + Lab + Other: 3 + 0 + 0

COJO F390  Social Media Toolkit  (h)  3 Credits
Offered As Demand Warrants
Focus on content production and distribution through social media, including emerging news apps and platforms. Students will explore blogging, podcasting, digital photography, mobile video and package production. The changing journalism landscape will also be discussed.
Prerequisites: WRTG F111X or WRTG F213X; COJO F202; or permission of instructor.
Lecture + Lab + Other: 2.5 + 0.5 + 0

COJO F400  Professional Internship  1-3 Credits
Practical training in a supervised, professional media environment. Participation at an approved publication, TV or radio station, or other media- or communication-related office agency, organization or business is required.
Prerequisites: Senior standing or permission of instructor.
Lecture + Lab + Other: 1 + 6 + 0

COJO F401  Communication Research Methods  (s)  3 Credits
Offered Fall
Quantitative research methodologies employed in the conduct of research on communication phenomena.
Prerequisites: Any F300-level communication course; senior standing; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F402  Advanced Photography  (h)  3 Credits
Offered Spring
Continuation of COJO F203/ART F283. Emphasis on continuing development of photographic skills by application of basic technical skills to a variety of areas of photography.
Prerequisites: COJO F203 or ART F283; or instructor permission.
Cross-listed with ART F483.
Lecture + Lab + Other: 2 + 3 + 0

COJO F403  Beat Reporting  3 Credits
Offered Fall
Intensive training in developing and covering a news beat (chosen by the student) and the basics of common news beats: police, courts and government. Includes cultivating sources, explaining complicated stories, reporting trends, improving interviewing techniques, and employing advanced writing skills. Writing for publication encouraged.
Prerequisites: COJO F202.
Lecture + Lab + Other: 2 + 2 + 0

COJO F404  Photojournalism  (h)  3 Credits
Offered Fall
Fundamentals of visual communication through photography; issues and techniques of modern photojournalism; news, features, sports, and photo essay assignments as encountered at a daily newspaper; preparation of photographs for publication. Students must have basic 35mm camera equipment.
Prerequisites: COJO F204 or ART F284; or permission of instructor.
Lecture + Lab + Other: 2 + 3 + 0

COJO F405  Advanced Photography Seminar  3 Credits
Offered As Demand Warrants
Advanced discussion of photojournalism and photographic topics. Topics range from the photographic essay to the history of photography and working in series. Weekly classroom meetings supplemented by field, studio and darkroom sessions.
Prerequisites: COJO F402; COJO F404.
Cross-listed with ART F465.
Stacked with ART F665; COJO F605.
Lecture + Lab + Other: 2 + 3 + 0

COJO F407  Digital Darkroom  3 Credits
Offered Fall
Learn to make ink jet prints from various photographic sources, including digital capture and scanned film. Emphasis on applying Photoshop methods for making fine prints in black and white and color.
Prerequisite: COJO F203 or ART F283; or permission of instructor.
Cross-listed with ART F487.
Lecture + Lab + Other: 2.5 + 2 + 0

COJO F408  Media Management  3 Credits
Offered As Demand Warrants
Overview of media management, including management theories, media competition, media research, regulatory issues of concern to managers, organizational planning and future trends in media. Case studies in practical problem-solving techniques.
Prerequisites: Junior standing or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F411  Writing for a Living  (W)  3 Credits
Offered As Demand Warrants
Writing advanced prose for publication in books or magazines. May be repeated for credit with permission of instructor.
Prerequisites: WRTG F111X; WRTG F211X or WRTG F213X; COJO F311; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0
COJO F412 Portrait Photography
3 Credits
Offered Fall
This course will teach the student who has basic or advanced exposure and printing skills to further their understanding of the principles and techniques of portrait photography. Students will work with SLR or DSLR cameras and editing through a digital photo suite such as Adobe Photoshop. Students will learn to perfect their exposures and portrait skills, work with models, and handle studio strobes and equipment using traditional and digital media. Assignments will focus on both technical and aesthetic concerns. In-class critiques will provide feedback on students' work and weekly slide shows will provide insight on historical and contemporary portrait photographers.
Prerequisites: ART F483 or COJO F402; ART F487 or COJO F407; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F413 Mass Media Law and Regulation (s)
3 Credits
Offered Fall
Common law, statutory law and administrative law that affects the mass media, including libel, copyright, access to the media, constitutional problems, privacy, shield laws and broadcast regulations.
Prerequisites: COJO F202; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F421 Journalism in Perspective (h)
3 Credits
Offered Fall
Seminar-style exploration of the ethical, financial, corporate and international trends tugging at American journalism.
Prerequisites: Junior standing.
Lecture + Lab + Other: 3 + 0 + 0

COJO F425 Communication Theory (W, s)
3 Credits
Offered Spring
Theories of human communication, as well as of the nature of inquiry into human communication phenomena. Issues include the nature of communication as a discipline, critical and scientific inquiry, and major paradigms or perspectives within which communication theories are created.
Prerequisites: WRTG F111X; WRTG F211X or WRTG F213X; any F300-level communication courses; senior standing; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F430 Introduction to Public Relations
3 Credits
Offered Fall
Introduction to the theories, practices, principles and history of public relations. COJO F131X or COJO F141X; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F431 Public Relations Campaigns
3 Credits
Offered Spring
This course focuses on the application of public relations principles and practices, which is the research, planning and execution of the public relations campaign. It includes public relations writing for news releases and press kits, radio, television, and cable production, web and new technologies production, writing for newsletters and magazines and brochures and direct mail production. Students will learn how to create and execute effective public relations techniques.
Prerequisites: COJO F430; or ABUS F263.
Lecture + Lab + Other: 3 + 0 + 0

COJO F432 Professional Public Speaking (O)
3 Credits
Professional clear effective speaking. Uses evaluation criteria and assignments to build speaking competencies. Professional preparation for students whose career paths include public speaking.
Prerequisites: COJO F131X or COJO F141X; senior standing.
Lecture + Lab + Other: 3 + 0 + 0

COJO F435 Political Media and Discourses of the American Right (O, s)
3 Credits
Offered Fall Even-numbered Years or As Demand Warrants
This class uses "hands-on" discourse analytic techniques of student-collected media data in order to examine whether or not there is a unified rhetorical style associated with the American Right; the nature of the relationship between a message, its form and persuasion; and how moral stance are taken in political contexts. Evaluation of the veracity, ethical or historical merits of conservative political stances is not part of the scope of this course.
Prerequisites: COJO F131X or COJO F141X; WRTG F111X; WRTG F211X or WRTG F213X.
Cross-listed with ANTH F435; LING F435.
Stacked with ANTH F635; LING F635; COJO F640.
Lecture + Lab + Other: 3 + 0 + 0

COJO F441 Persuasion (s)
3 Credits
Examination of communication situations which involve attempts to modify the beliefs, attitudes, values, intentions or behaviors of another individual or group of individuals. Explores the process, methods and ethics of attempts to affect change via persuasive communication.
Prerequisites: any F300-level communication course; or permission of instructor.
Lecture + Lab + Other: 3 + 0 + 0

COJO F444 Investigative Reporting (W, h)
3 Credits
Offered As Demand Warrants
Advanced reporting of news with emphasis on public service journalism. Develops sophisticated news judgment, writing and investigative reporting skills for print and electronic media.
Prerequisites: WRTG F111X; WRTG F211X or WRTG F213X; COJO F202; or permission of instructor.
Lecture + Lab + Other: 2 + 2 + 0
COJO F451  Cross-Cultural Conflict Analysis and Intervention  
3 Credits  
Offered Spring.  
Students will learn key concepts and skills that will help them respond to cross-cultural and human rights conflicts in a productive manner. Students will learn basic conflict analysis for cross-cultural and human rights disputes, including those occurring in rural Alaska. By the end of the course students will understand the theoretical assumptions that drive these conflicts and will learn tools to resolve them.  
Prerequisites: COJO F302; WRTG F211X or WRTG F213X; or permission of the instructor.  
Lecture + Lab + Other: 3 + 0 + 0

COJO F452  Radio and Television News Writing  
(W)  
3 Credits  
Offered Spring  
Overview of radio and television news writing. Emphasis on intensive news writing practice, including interviewing techniques, ethical issues and current controversies, and structure of television and radio news operations.  
Prerequisites: WRTG F111X, WRTG F211X or WRTG F213X; COJO F202; or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0

COJO F453  Television News Reporting  
(O)  
3 Credits  
Offered Spring  
Electronic news gathering using videotape equipment, scriptwriting, location sound recording, interview techniques, editing, videography and other aspects of field news reporting. Prerequisite or Co-requisite: COJO F452.  
Prerequisites: COJO F131X or COJO F141X; COJO F451.  
Lecture + Lab + Other: 2 + 2 + 0

COJO F454  Newscast  
(O)  
3 Credits  
Offered Fall  
In-depth experience with television news production including electronic newsgathering. Emphasis on producing a broadcast-quality weekly newscast and packages for distribution in various media.  
Prerequisites: COJO F101X; COJO F202; COJO F251; COJO F310; COJO F31X or COJO F141X.  
Lecture + Lab + Other: 1 + 0 + 6

COJO F456  Science Writing for Magazines and Newspapers  
(W, h)  
3 Credits  
Offered As Demand Warrants  
Students write and analyze science articles aimed at the general public. Course work includes writing and reading assignments, class workshops and conferences with the instructor. Emphasis on recognizing, finding and developing science stories; structuring articles; capturing reader interest; maintaining accuracy; and getting published. Scientists are welcome, but science background is not necessary. Repeatable once for additional credit with permission of instructor.  
Prerequisites: WRTG F111X; WRTG F211X or WRTG F213X; COJO F202; or permission of instructor.  
Stacked with COJO F656.  
Lecture + Lab + Other: 3 + 0 + 0

COJO F458  SFX Up Your Video  
(h)  
3 Credits  
Offered Spring Odd-numbered Years  
An exploration into adding special effects to your video projects. Will include “green screen,” titles, animation, color grading, DVD menu design and more.  
Prerequisites: FLPA F260 or COJO F290; FLPA F271 or FLPA F280 or COJO F280; video editing experience; or permission of instructor.  
Cross-listed with FLPA F458.  
Lecture + Lab + Other: 3 + 0 + 0

COJO F460  History of German Film  
( h)  
3 Credits  
Offered As Demand Warrants  
In-depth study of a representative selection of films from the 1920s to the present, taught in English and German (films will be in German with English subtitles). Students of German will have a special discussion session in German and will do reading and writing in German.  
Prerequisites: Junior standing; or permission of instructor.  
Cross-listed with GER F460.  
Lecture + Lab + Other: 3 + 0 + 0

COJO F461  Law and Science of Arbitration  
(s)  
3 Credits  
Offered Spring  
This course covers the law, social science, policy and practices relating to arbitration as it is utilized in both the private and public sector. Students will learn the history of arbitration, its applications, its rules of evidence, administering institutions and their rules, arbitral remedies and awards, grounds for judicial review, and its hybrid use with other processes including mediation, fact-finding, and early neutral evaluation.  
Prerequisites: COJO F302; WRTG F211X or WRTG F213X; or permission of the instructor.  
Lecture + Lab + Other: 3 + 0 + 0

COJO F462  Communication in Health Contexts  
(W, s)  
3 Credits  
Offered Spring  
Health communication as an established context for communication study will be explored. Problems in health communication will be examined as well as how those problems are exacerbated by the various matters of diversity, language and setting. Communication between health care professionals, between health care providers and health care consumers, between health care facilities and communities, and the legal perspectives of health communication will be topical.  
Prerequisites: Any F300-level communication course; WRTG F111X; WRTG F211X or WRTG F213X; or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0

COJO F465  Clinic in Mediation, Conferencing and Circle Practices  
(s)  
3 Credits  
This course engages students in both theory and practice in mediation, conferencing and circle practices. The course emphasizes training and professional practice in a series of theory-to-practice applications. Students work through a series of cases in which they are encouraged to solve ethical dilemmas and conduct issues. In this course, students gain mediation practice skills and integral approached to mediation.  
Prerequisites: COJO F302; WRTG F211X or WRTG F213X; or permission of the instructor.  
Lecture + Lab + Other: 3 + 0 + 0
COJO F471 Advanced Digital Design (O, h)  
3 Credits  
Offered Spring  
Project-oriented class in graphic design with applications from journalism to fine and commercial art. Students will be expected to have a background in programs likely to include web design, digital photography and graphic design. May be repeated for credit with permission of instructor.  
Prerequisites: COJO F131X or COJO F141X; ART F371 or COJO F371; one college level studio art course.  
Cross-listed with ART F471.  
Lecture + Lab + Other: 1 + 4 + 0  
COJO F472 3D Animation (O, h)  
3 Credits  
Offered Spring  
Concept and technique of 3D computer generated animation with applications in fine and commercial art. Students will produce a series of three dimensional animation projects which will introduce them to the tools and concepts used by animation and visualization professionals. Note: May be repeated for credit.  
Prerequisites: ART F231 or FLPA F231; ART F371 or FLPA F371 or equivalent; COJO F313X or COJO F414X.  
Cross-listed with ART F472; FLPA F472.  
Lecture + Lab + Other: 1 + 4 + 0  
COJO F475 Applied Communication in Training and Development (W, s)  
3 Credits  
 Applies communication theory and research to organizational settings. Includes the identification and assessment of problems and opportunities that would benefit from the application of communication interventions including training, development and transformation technologies.  
Prerequisites: Any F300-level communication course; WRTG F111X; WRTG F211X or WRTG F213X; or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F480 Documentary Filmmaking (h)  
3 Credits  
Offered Spring  
Basics of hands-on documentary filmmaking techniques, including preproduction, production and postproduction. Different documentary filmmaking directing styles and the process of distributing a documentary. Each student will produce a short documentary as the capstone of the course.  
Prerequisites: Basic experience in shooting and editing video or permission of instructor.  
Cross-listed with FLPA F480.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F481 Organizational Communication: Performance Management  
3 Credits  
Offered Fall Even-numbered Years  
A comprehensive introduction to the role of communication in organizational change and development using Performance Management (PM) principles and practices. Ethical responsibility of PM communicators will be considered.  
Prerequisite: Any F300-level communication course or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F482 Capstone Seminar in Communication (O, W, s)  
3 Credits  
Offered Spring  
Original research to demonstrate ability to read and understand social research, synthesize information, formalize a research question and use research skills. This senior capstone course requires a research project presented in a public speaking forum.  
Prerequisites: COJO F131X or COJO F141X; COJO F401; WRTG F111X; WRTG F211X or WRTG F213X; or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F484 Multimedia Theory and Practice  
3 Credits  
Offered Spring  
Study of techniques needed to produce multimedia with a special project for a university or community agency as the required final. For the purpose of this course, multimedia is defined as computer-based, user-driven products with audio, visual and text components and also video or film where appropriate. Primary program is Flash.  
Prerequisites: Understanding of computer graphics programs like Illustrator, Freehand, etc; plus some mastery of a specialty in writing, art or television production.  
Cross-listed with ART F484.  
Stacked with ART F684 and COJO F684.  
Lecture + Lab + Other: 2 + 3 + 0  
COJO F490 Online Publication: "Extreme Alaska"  
3 Credits  
Using the department's multimedia newsroom facilities, senior-level students work on a team, under the guidance of an instructor, to publish an online publication. Students are expected to show substantial initiative and creativity as they make use of the skills they have acquired in other journalism courses. Course may be repeated once for credit.  
Prerequisites: COJO F202; senior standing; or permission of instructor.  
Lecture + Lab + Other: 2 + 2 + 0  
COJO F492 Seminar  
1-6 Credits  
Lecture + Lab + Other: 1-6 + 0 + 0  
COJO F493 Special Topics  
1-6 Credits  
Lecture + Lab + Other: 1-6 + 0 + 0  
COJO F497 Individual Study  
1-6 Credits  
Lecture + Lab + Other: 0 + 0 + 0  
COJO F498 Undergraduate Research  
3 Credits  
Lecture + Lab + Other: 0 + 0 + 0  
COJO F600 Introduction to Professional Communication  
3 Credits  
Offered Fall  
An introduction to professional practices important to communication careers. Professional writing and editing methods and techniques used in academic and/or professional careers. Development and presentation of professional reports which would include quantitatively- and qualitatively-based support. A.P.A. style guide will be covered.  
Prerequisites: Enrollment in M.A. in Professional Communication or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0
COJO F601  Communication Research Methodologies: Social Science  
3 Credits  
Offered Fall  
Introduction to the range of methodologies used to produce both practical and theoric knowledge in the discipline. Presents the relationships between scientific questions, appropriate selection of methodology and types of knowledge products. Note: COJO F601 is a required core course for the M.A. in Professional Communication.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F602  Communication Research Methodologies: Human Science  
3 Credits  
Offered Spring  
An introduction to research using a constructionist epistemology and the methodologies of the human science contexture. Includes evaluation and preparation of research using a variety of methodologies and to employ the data collection techniques that are implied by those methodologies.  
Prerequisites: COJO F601; COJO F625; or permission of the instructor.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F605  Advanced Photography Seminar  
3 Credits  
Offered Spring Odd-numbered Years  
Advanced discussion of photojournalism and photographic topics with field, studio, and darkroom sessions. Topics will range from the photographic essay to the history of photography and working in series. Weekly classroom meeting will be supplemented by field, studio, and darkroom sessions.  
Prerequisites: COJO F402; COJO F404; or permission of instructor.  
Cross-listed with ART F665.  
Stacked with COJO F405; ART F465.  
Lecture + Lab + Other: 2 + 3 + 0  
COJO F611  Advanced Writing for Publication  
3 Credits  
Offered As Demand Warrants  
An intensive writing course focused on producing books and in-depth magazine features. Emphasis will be on writing, editing and research. The business and legal aspects of becoming an author will also be covered.  
Prerequisites: COJO F202 or comparable upper-division ENGL courses; graduate standing; or permission of instructor.  
Lecture + Lab + Other: 3 + 3 + 0  
COJO F613  Advanced Mass Media Law and Regulation  
3 Credits  
Offered As Demand Warrants  
Seminar on current issues, legal opinions and legislative actions which directly affect the mass media. Special emphasis on technological evolution, corporate growth and deregulation of administrative media law.  
Prerequisites: Graduate standing.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F622  Interpersonal Interaction  
3 Credits  
All understandings of communication study begin at the interpersonal level because this is the context in which the relation of self and the social is most clear. Interpersonal Interaction will provide students an opportunity to investigate a particular communication context of their choice (health, family, aging, conflict, relational, education, etc.) and ways in which interpersonal interactions interconnect human social life at all levels of lived experience.  
Prerequisites: Enrollment in M.A. in Professional Communication degree or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F625  Communication Theory  
3 Credits  
Offered Fall  
Required course for the master's degree in Professional Communication. The course is designed to acquaint students with both the historical evolution of the discipline against the backdrop of the evolution of the social sciences and with the theoretical perspectives of knowledge-building that have marked that disciplinary evolution. Students will learn the contextual interconnectedness of philosophy and theory. Finally, Communication Theory will also make the essential connections between theoretical perspectives and their professional uses.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F631  Teambuilding  
3 Credits  
Offered As Demand Warrants  
Small group communication theory and methods linked to professional applications. Ways to create, maintain and reward productive work teams. Face-to-face and mediated group sessions will be discussed as well as the impact of professional work groups on organizational teambuilding. Students will work with teambuilding interventions that they will be able to apply in a variety of organizational settings.  
Prerequisites: COJO F600.  
Recommended: COJO F625.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F633  Public Relations Theory and Practice  
3 Credits  
Offered As Demand Warrants  
Theory, practice and research in public relations. Emphasis on public relations in business, industry, government institutions and nonprofit organizations, as well as the role of public relations in American mass media.  
Prerequisites: Graduate standing.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F635  Organizational Culture and Communication  
3 Credits  
Contemporary perspectives on communication in the organizational context. The interpretive paradigm will be examined in terms of the broad range of knowledge currently being generated by communication scholars and other professionals who are looking more closely at the ways communication produces the social contexts in which it occurs. Human organizations and their transparency to the communication of their members is the pragmatic substance of the course.  
Prerequisites: Enrollment in M.A. in Professional Communication degree or permission of instructor.  
Lecture + Lab + Other: 3 + 0 + 0  
COJO F640  Political Media and Discourses of the American Right  
3 Credits  
The class uses "hands-on" discourse analytic techniques of student-collected media data in order to examine whether or not there is a unified rhetorical style associated with the American Right; the nature of the relationship between a message, its form and persuasion; and how moral stance are taken in political contexts. Evaluation of the veracity, ethical or historical merits of conservative political stances are not part of the scope of the class.  
Prerequisites: Graduate standing.  
Cross-listed with ANTH F635; LING F635.  
Stacked with ANTH F435; LING F435; COJO F435.  
Lecture + Lab + Other: 3 + 0 + 0
### COJO F642  Health Communication  
3 Credits  
Offered As Demand Warrants  
Health Communication is intended to give students and interested professionals in related fields access to the most current research in this area. The course will address human communication at every level of interaction in the provision of health care: interpersonal (e.g., doctor/patient), small group (e.g., clinic cardiac team), intra-organizational (e.g., medical staff and business staff), inter-organizational (e.g., hospital and schools), public campaigns (e.g., Center for Disease Control and prevention initiatives on drunk driving), and associated communication factors such as culture and diversity. Includes involvement in research and grant-proposal writing.  
**Prerequisites:** Enrollment in M.A. in Professional Communication degree or permission of instructor.  
**Lecture + Lab + Other:** 3 + 0 + 0

### COJO F656  Science Writing for Magazines and Newspapers  
3 Credits  
Offered As Demand Warrants  
Students write and analyze science articles aimed at the general public. Course work includes writing and reading assignments, class workshops and conferences with the instructor. Emphasis on recognizing, finding and developing science stories; structuring articles; capturing reader interest; maintaining accuracy; and getting published. Scientists are welcome, but science background is not necessary. Repeatable once for additional credit with permission of instructor.  
**Prerequisites:** Graduate standing or permission of instructor.  
**Stacked with** COJO F456.  
**Lecture + Lab + Other:** 3 + 0 + 0

### COJO F660  Communication and Diversity in the Professional World  
3 Credits  
Offered As Demand Warrants  
Case study methods applied to the ever-expanding problems of communication in a changing workplace. The diversity of gender, race, ethnicity, nationality, physical ability, sexual orientation and age are reshaping the professional world at every level and communication professionals are increasingly called upon to formulate ways of accommodating this change. The course will prepare students to address diversity and planned changes in the workplace.  
**Prerequisites:** Enrollment in M.A. in Professional Communication degree or permission of instructor.  
**Lecture + Lab + Other:** 3 + 0 + 0

### COJO F656  Multimodal Communication Theory and Practice  
3 Credits  
Offered Spring  
Study of techniques needed to produce multimedia with a special project for some university or community agency as the required final. For the purpose of this course multimedia is defined as computer-based, user-driven products with audio, visual and text components and also video or film where appropriate. Primary program is Flash, plus some mastery of a specialty in writing, art, or television production.  
**Prerequisites:** Understanding of computer graphics programs like Illustrator, Freehand, etc.  
**Cross-listed with** ART F684.  
**Stacked with** ART F484 and COJO F484.  
**Lecture + Lab + Other:** 3 + 3 + 0

### COJO F662  Seminar in Communication  
3 Credits  
Offered As Demand Warrants  
A variable content seminar intended to give students an opportunity to work closely with communication faculty in the study of topics, ideas or methodologies significant to the communication discipline (e.g., relational conflict, social construction, narrative research, etc.).  
**Prerequisites:** Enrollment in M.A. in Professional Communication degree or permission of instructor.  
**Lecture + Lab + Other:** 3 + 0 + 0

### COJO F675  Training and Development Communication  
3 Credits  
Offered Spring  
Training and Development Communication offers students practical, current understandings of planned training, development and transformation processes as they are applied in the organizational setting. The information and class projects will help prepare training and development specialists, consultants and others whose interest is in this growing communication field.  
**Prerequisites:** Enrollment in M.A. in Professional Communication degree or permission of instructor.  
**Lecture + Lab + Other:** 3 + 0 + 0

### COJO F699  Thesis  
1-9 Credits  
Every candidate for the communication concentration of the master’s degree in professional communication will complete a thesis project. The requirement consists of an original piece of communication research directed by a member of the graduate faculty in the communication department. The completed and accepted thesis will be presented in an appropriate public forum.  
**Lecture + Lab + Other:** 0 + 0 + 0