

APPLIED MANAGEMENT

B.A.M. Degree

B.A.M., APPLIED MANAGEMENT

The Bachelor of Applied Management online degree is designed for individuals who have completed or will complete 18-30 credit hours in an area of specialization or trade and aspire to assume middle management-level positions in their chosen field.

Applied management majors are desired in nearly every industry including, for example, aviation, automotive technology, hospitality and the growing field of healthcare. This desirability provides a unique opportunity as only a limited number of applied management bachelor degrees exist and many of those are located in for-profit institutions.

The online Bachelor of Applied Management degree provides students with the academic education required to be proficient middle managers in their career fields. It offers students with degrees and certificates, not usually designed to fulfill the requirements within a bachelor's program, the opportunity to use their skills and degrees/certificates for academic and career growth.

Minimum Requirements for Applied Management Bachelor's Degree: 120 credits

Learn more about the bachelor's degree in applied management (<https://uaf.edu/academics/programs/bachelors/applied-management.php>), including an overview of the program, career opportunities and more.

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College of Business and Security Management

Applied Management Program (<https://www.uaf.edu/cbsm/programs/applied-management.php>)
907-474-7461

Programs

Degree

- B.A.M., Applied Management (<https://catalog.uaf.edu/bachelors/applied-management-bam/>)